

INDIAN

WELLS







INVITES WITH STELLAR MUSIC LINE-UP!

Our city will soon host an exceptional annual music event, as Desert Lexus Jazz welcomes the world on Saturday, May 7.

An annual celebration of things jazz, this popular evening is presented by the City of Indian Wells and takes place under the Indian Wells Tennis Garden's shade pavilion. In addition to music, the evening features a selection of food, wine and art, making for a memorable experience for all.

The talent line-up for May 7 will include **Brian Culbertson** plus **Mindi Abair and The Boneshakers**. Mindi Adair, a two-time Grammy-nominated saxophonist, and The Boneshakers will

open the evening at 7:00 p.m. followed by Brian Culbertson at 8:30 p.m. Brian Culbertson is a leading voice in contemporary

jazz, funk and R&B and has released 15 albums since his debut in 1994. Saxophonist/vocalist Mindi Abair has made her mark on several genres, including jazz, pop, rock, R&B, soul, funk and more. She performed with The Boneshakers at the Newport Beach Jazz Festival, which led to a full-length album, Mindi Abair and The Boneshakers Live in Seattle, released in 2015.

Reserved and Table seating is available, and gates open at 5:30 p.m. To purchase tickets, visit www.iwtg.net or call the box office at (760) 200-8000.

INDIAN WELLS ARTS FESTIVAL

APRIL 1, 2+3, 2016 AT THE TENNIS GARDEN, INDIAN WELLS, CALIFORNIA

April 1, 2 & 3

Explore Art from 30+ Countries at the Indian Wells Arts Festival

The Indian Wells Arts Festival, one of the most celebrated cultural events of the year, makes its annual appearance April 1-3 at the Indian Wells Tennis Garden. This year, two-hundred top artists from around the world and across the nation are juried into the event and will bring to life an international palette of painting, sculpture, jewelry, photography, wearable-art and more. Visitors will experience a scenic tennis garden transformed into a colorful artisan village, along with a roster of art, wine, food, live entertainment and interactive children's activities. The event will also present its popular "Eggs + Champagne in the Garden" brunch from 10 a.m. to 12 p.m. on Saturday and Sunday. For complete details, visit www.indianwellsartsfestival.com.







DESERT 2 BALL CHALLENGE

to Host April 17 Final at Indian Wells Golf Resort

The 2016 Desert Two-Ball Challenge will put up to 72 two-player teams to the test on April 15 to 17, as the tournament's final round takes place on the Players Course at Indian Wells Golf Resort. The teams will compete over three days at three Troon Golf-managed courses and in three formats, for the chance to win one of the most coveted golf titles in the Coachella Valley. The final-round shamble is set for Sunday, April 17, to take place at Indian Wells Golf Resort, followed by a festive awards banquet. Signups can be requested at www.indianwellsgolfresort.com.



Insider Tips: Discover What Your Resident Benefit Card Has to Offer

The 2016 Resident Benefit Card provides an extensive roster of amenities for those who live here, including select discounts at the Indian Wells Golf Resort, BNP Paribas Open, and all four Indian

Wells resort properties. The card also provides access to exclusive resident activities throughout the year including City-hosted Patio Parties, socials, golf tournaments, and Memorial and Veteran's Day ceremonies, as well as memorable special events such as WildLights evening at The Living Desert, and Residents' Day at the Tennis Garden.

There's more to the story, though, as the card brings further perks and discounts you may not know about. Here's a comprehensive look at the "what" and "where" of these valuable card benefits:



Indian Wells Golf Resort and Vue Grille & Bar

- \$35.00 greens fee on a round of golf at the 36-hole championship courses (must have Resident Benefit Card)
- Special reserved tee times
- Special rates for accompanied guests of residents
- 20% discount off food and non-alcoholic beverages at VUE Grille & Bar
- 20% off all merchandise sold within the Golf Resort (excludes sale items and hard goods)



Indian Wells Resort Hotel

• 20% discount on all food and non-alcoholic beverages



Miramonte Resort & Spa

- 20% discount on all food and non-alcoholic beverages
- 20% discount on all regular spa pricing and spa retail items, ability to earn free treatments, wellness classes



Renaissance Indian Wells Resort and Spa

- 20% discount on all food and non-alcoholic beverages
- 20% discount on spa services (Monday-Thursday only, excludes holidays)



Hyatt Regency Indian Wells Resort & Spa

- 20% discount on all food and non-alcoholic beverages
- 20% discount on spa services and complimentary use of workout room
- Same day-use of spa facilities with spa treatments



Indian Wells Tennis Garden

• 10% discount on pro shop merchandise (not food and beverage) throughout the year except during the weeks of the BNP Paribas Open (when discounts are not applicable)



Indian Wells Resident Golf Tournament Enjoys Perfect Weather, Exciting Competition

The City's March 9, 2016 resident golf competition was played under clear blue skies, following two days of cold winter winds. Residents showed their mastery of the game, as friends, fans and family cheered them on. Congratulations to all who joined in the fun.







COMPETITIVE:

1st Place – 111 Rey Gietzen Paul Carkonen Emmet Murphy Mike Byrne





2nd place – 118 David Larson Mike Ucci Don Kristofferson Bill Kennedy

SOCIAL:

1st place – 54
Philip Hatfield
Charlie Jones
and two other
players joined them!



Mother's Day Set for May 8 at VUE

Make your advance reservations now for Mother's Day Brunch at VUE Grille & Bar. Presented from 9 a.m. to 3 p.m. on Sunday, May 8, the bottomless Champagne buffet will feature omelet and waffle stations, breakfast favorites including house-smoked salmon, biscuits & gravy, cheese blintzes and more, along with a lunch spread of soups, salads, vegetables, seafood, chicken and mac & cheese. Carving stations will serve roasted turkey, prime rib of beef, and bone-in ham, with desserts to feature a sundae bar, seasonal choices and gluten-free and sugar-free options.

Reservations may be requested at (760) 834-3800, with pricing announced at \$55 for adults and \$22 for children 6 to 11 years of age, plus tax and gratuity. Select bottles of wine will also be offered at 50 percent off.





BNP PARIBAS OPEN RESIDENT EVENT





City Revenue or Traffic Safety?

Speeding tickets do not create much revenue for the City. In fact, \$197 of every traffic citation encompasses fees assessed by the State and County for the court system. In the past two fiscal years, the City has only received a total of \$50,000 from traffic citations. This represents about one-tenth of the total cost of our traffic enforcement program from the Sheriff Department.

The primary purpose of traffic enforcement is to improve roadway safety. IWPD utilizes a Traffic Enforcement Index (TEI) to reduce injury traffic collisions. The TEI is calculated by dividing the number of citations written by the number of injury collisions.

The broadly accepted "sweet spot" in law enforcement is a TEI between 25 and 35. Less than 25 and injury collisions increase. A TEI over 35 produces a diminishing return on the reduction of injury collisions and impedes the flow of traffic.

In 2014, IWPD issued 710 citations with 50 injury collisions in the City, or a TEI of $14.2 \, (710 \, / \, 50 = 14.2)$. In 2015, to reduce the number of injury collisions, IWPD increased traffic enforcement efforts and issued 1050 citations. The increase in enforcement reduced injury collisions to 34, or a TEI of 30.8 $(1050 \, / \, 34 = 30.8)$. By issuing 340 more citations, the City reduced injury collisions by 32%.

If you have noticed the increase in speeding tickets issued along Highway 111 in Indian Wells, it is not to increase City revenue. Instead, increased traffic enforcement helps to make Indian Wells roadways safer!







Meet Eric Cadden, New Emergency Services Coordinator

Please join us in welcoming Eric Cadden, new Emergency Services Coordinator with the Riverside County Emergency Management Department, Office of Emergency Services. Eric has worked in the fire service for more than 26 years and will be interacting with the Indian Wells public for emergency preparedness training. He has served as a Deputy Fire Marshal, Fire Investigator, Volunteer Fire Captain and Emergency Medical Technician (EMT). He has also served on a Type III Incident Management Team and as a single recourse during large incidents, and he has managed a CERT Program in the City of Perris. Eric and his wife Stacey have two children, and in his spare time, Eric is also pursuing a Bachelor of Science degree in Public Safety/Emergency Management.



April Happenings In and Around Indian Wells

Mark your calendars! Here are seven key dates for this month:

April 1-3: Indian Wells Art Festival

April 2: Brew at the Zoo, The Living Desert

April 8-10: Palm Desert Food & Wine

April 15-17 Desert Two-Ball Challenge,

Indian Wells Golf Resort (final round)

April 15-17 Coachella Valley Music & Arts Festival (weekend one)

April 17 World Affairs Council: Dr. Elizabeth Cobbs

April 22-24 Coachella Valley Music & Arts Festival (weekend two)

April 29-May 1 Stagecoach Festival

April 30: Burrtec Shred Event for Indian Wells Residents

SAVE THE DATE:

The City of Indian Wells Memorial Day Ceremony

The City's annual Memorial Day Ceremony will be held on Monday, May 30 at 9 a.m. in the Indian Wells Golf Resort's Pavilion. This event is open to all, with no RSVP required, and light refreshments will be served.





Helpful Tips for the Festival and Events Season

Last year, Lt. Evan Peterson of the City of Indian Wells Police Department shared some practical tips for the desert festival and events season, during which there is an influx of visitors to our great community. Here are his words of advice, which bear repeating:

• Don't leave valuables in your car: That sounds like "common sense," but drivers or passengers leave items of value in plain view every day. If you have to leave packages or shopping bags in your car unattended, lock them in the trunk out of sight.

people, I sometimes see an increase in our crime stats, most commonly with vehicle break-ins. Some of the more commonly stolen items are backpacks, gym bags, briefcases, cash/coins, wallets, purses, portable GPS navigation systems, cell phones, and anything of obvious value. Locking your car and setting

When the desert is jam-packed with

and anything of obvious value. Locking your car and setting your alarm is only part of the solution to prevent a burglary to your auto. If you leave valuables (or a hint of valuables) in plain sight, a thief may target your car, even knowing that it's locked and alarmed. However, without a clear prize in sight, a locked/alarmed car will likely be bypassed for an easier "target of opportunity." To prevent and reduce the threat of falling victim to this crime, here are a few tips:



- Leave no trace: Don't leave any sign that there might be valuables out of sight in your vehicle, such as docking stations, connector cables, coins and phone chargers. Additionally, remove your garage door opener from plain view. Depending on how it is programmed, it could be used to open your garage, attached residence or building.
- Lock all vehicle doors: Every year, we have items stolen from unlocked vehicles where the owner was only going to be gone "just for a second." Like all of you, I look forward to special events, but encourage each of you do your part in this busy time and don't fall prey to prying eyes around our vehicles.



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City Attorney

Kevin McCarthy
Finance Director

Nancy Samuelson Director of Marketing and Community Services

Warren Morelion
Community Development Director

Ken Seumalo
Public Works Director

City Meeting Schedule

City Council Meeting Thursday, **April 21, 1:30 p.m.**

For further information on commission and committee meetings, please see the monthly calendar at www.cityofindianwells.org/ cals/default.asp. All City Council, Housing Authority, Special Meeting agendas and associated staff reports are available for download in PDF format at www.cityofindianwells.org no later than noon on the Monday prior to meeting date. Printed versions may be obtained in the reception area at City Hall. City Council Meetings are broadcast live, and are also archived for later viewing in video and MP3 format at www.cityofindianwells.org. You can also watch Council Meetings on IWTV (Time Warner digital channel 122 and Verizon FIOS channel 32).



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Protect Your Identity and Shred Sensitive Documents



The City of Indian Wells, in partnership with Burrtec Waste and Recycling, will hold a Document Shredding Event on Saturday, April 30 from 7 a.m. to 11 a.m. at Burrtec's facility in Palm Desert. Indian Wells residents are encouraged to bring obsolete documents as well as file folders and envelopes for secure shredding; two standard file boxes per car are permitted. It is not necessary to take out staples or paper clips, but binder clips should be removed. Please note that proof of current Indian Wells residency is required. No commercial businesses, please. Burrtec Waste and Recycling is located at 41575 Eclectic Street, one block west of Cook Street between 42nd and Hovley Lane. For more information, call City Hall at (760) 346-2489.

Connect with Us!

Be sure to visit

www.cityofindianwells.org

for the latest updates throughout the fall!

Register to receive the latest city news via

e-mail by clicking on the "I WANT TO" section

where you'll find "Email Sign Up"

under "Apply for."



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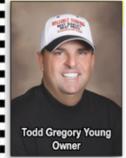


Reach Indian Wells consumers quickly and effectively by advertising in the City newsletter.

For details on this ideally targeted opportunity, please visit the City of Indian Wells website at www.cityofindianwells.org or e-mail mwilkey@indianwells.com. Advertisers for each issue will be accepted on a first-come, first-served basis.

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