

A NEWS PUBLICATION FOR THE CITY OF

INDIAN WELLS



THE BNP PARIBAS OPEN IS BACK!



Get ready for all the excitement you've come to expect at the BNP Paribas Open, the largest ATP World Tour and WTA combined two-week tennis event in the world. The 2015 BNP Paribas

Open at the Indian Wells Tennis Garden will feature a phenomenal player field when the tournament officially kicks off on March 9 with many former BNP Paribas Open and Grand Slam Singles Champions, including—on the women's side—World No. 1 Serena Williams. It's likely that this 2015 40th anniversary tournament will exceed last year's record-breaking attendance of more than 431,000 tennis fans.

Once again, the City of Indian Wells presents the March 13 "Salute to Heroes," a memorable tribute following the first evening session match recognizing all military, veterans, police and fire personnel (who will receive two complimentary tickets for the evening match by showing proper ID at any of the box offices). Show your appreciation to those who serve by wearing red, white and blue – an inspiring way to express your patriotic spirit.

In celebration of the tournament's landmark anniversary, the City of Indian Wells is holding a resident-only Tennis Social from 4-6 p.m. on the March 12 Residents' Day. Indian Wells residents who have tickets to

either the day or evening sessions are invited to stop by and enjoy a cash bar, snacks, and an exclusive autograph signing with one of the tournament's tennis pros. No RSVP is needed, but a valid Indian Wells Property Owner ID is required for entry and space is limited to two residents per household.

And, when checking out all the excitement at the BNP Paribas Open, be sure to stop by the City of Indian Wells outdoor booth in the Tennis Garden plaza. We'll have a Twitter Mirror onsite so you can tweet a "selfie" and show the world what a wonderful time you're having in our sun-drenched, phenomenal tennis facility. Encourage out-of-town guests to do the same—we'll have a variety of special resort giveaways on hand for our visiting fans!





MASIMO™ Presents the Second

McEnroe Challenge for Charity

After making its enormously popular debut in 2014, the second McEnroe Challenge for Charity returns to the Indian Wells Tennis Garden on Saturday, March 7, two days before the start of the 2015 BNP Paribas Open. Get ready for an phenomenal night of tennis: This highly anticipated, free admission special event will feature tennis heavyweights **John McEnroe, Andy Roddick, Tracy Austin, Lindsay Davenport, James Blake, Rick Leach, Coco Vandeweghe, and Madison Keys.**

This year's event will be played in a team format, with McEnroe and Roddick each captaining a team. Each match will consist of one set, with each game won counting as one point towards the team's cumulative score. In this new format, the "coach" may substitute a player into any match at any time. Each player and doubles team will represent a local charity and 100 percent of the \$80,000 prize money will be donated to the charity the player or team represents. Designated charities include the Andy Roddick Foundation, Eisenhower Medical Center, Patient Safety Movement Foundation, and the War Casualty Fund.

The gates open at 5 p.m. on March 7 with matches beginning at 6 p.m. Check for ticket availability by visiting www.bnpparibasopen.com, calling (800) 999-1585 or stopping by the Indian Wells Tennis Garden Box Office at 78-200 Miles Avenue.

Remember, **complimentary March 12 Residents' Day tickets** and "additional day" tickets reserved online in February, must be picked up at City Hall by Friday, March 6 no later than 5 p.m. Tickets will not be distributed after March 6. Also, a reminder that BNP Paribas Open tickets are non-transferable.

Oracle Presents the BNP Paribas Open Collegiate Challenge

Now in its second year, the BNP Paribas Open Collegiate Challenge has expanded from four to eight NCAA men's tennis teams. The Challenge will be held in the Indian Wells Tennis Garden over the final weekend of the BNP Paribas Open, March 20-22.

Participating colleges include: Baylor University, Brigham Young University, University of California Berkeley, Columbia University, Purdue University, University of Oklahoma, University of Southern California, and University of Tulsa.

"The final weekend of the BNP Paribas Open is always filled with excitement, and the Collegiate Challenge

adds to the world-class tennis available for fans," says Tournament Director Steve Simon.

All matches will count toward the official collegiate team records for the 2015 season. The Collegiate Challenge is free for patrons with BNP Paribas Open tickets or event credentials for the respective dates. For further details, visit www.bnpparibasopen.com.



City Implements New **Vacation Rental Hotline**

Indian Wells City Council has worked to create a Short-Term Vacation Rental program that meets the needs of the Indian Wells community. In February, an ordinance was adopted creating a robust vacation rental program. The program is designed to ensure that “party” houses do not disrupt Indian Wells neighborhoods by creating strict enforcement procedures. These procedures give law enforcement better tools to respond to disruptive rental properties.

In the coming months, City officials will continue working to resolve any issues identified with the new rules. Everyone at City Hall is dedicated to preserving the high quality of life our residents have come to enjoy and expect.

If you have issues with a property you suspect to be a vacation rental, please call the City’s new Vacation Rental Hotline at (760) 883-1822, 24 hours per day, seven days per week. The Hotline will be available beginning on March 21, 2015.

Hotline staff will work with City law enforcement to make contact with the property.

For further information on vacation rental rules, please visit www.cityofindianwells.org/rentals.



Give Your Time and Talent to Benefit Our Community



Participating on a City of Indian Wells committee can be an enlightening and gratifying experience. Members contribute valuable input to City Council and staff, assist in planning special events, provide guidance on the City’s many programs and projects, and fulfill many other roles on behalf of our desert community.

The City is now accepting applications from Indian Wells residents for upcoming vacancies on City commissions, committees and boards. At this time, applications will be accepted for:

- | | |
|------------------------------------|--|
| Planning Commission (2) | Architecture and Landscape Committee (2) |
| Community Activities Committee (3) | Golf Resort Advisory Committee (3) |
| Grants-in-Aid Committee (3) | Palm Springs Airport Commission (1) |

The two-year terms begin on July 1, 2015.

To apply, download the application on the City’s website, www.cityofindianwells.org, (under I WANT TO/Apply for City Committees) and submit it no later than April 29, 2015 to the City Clerk by mail or in person at City Hall, 44-950 Eldorado Drive, Indian Wells, CA 92210. Applications can also be picked up at City Hall or mailed on request.

Meeting Schedule

This Month’s City Council Meetings

Thursday, March 5, 1:30 p.m., City Hall
Thursday, March 19, 1:30 p.m., City Hall

All City Council, Housing Authority, Special Meeting agendas and associated staff reports are available for download in PDF format at www.cityofindianwells.org no later than noon on the Monday prior to meeting date. Printed versions may be obtained in the reception area at City Hall.

City Council Meetings are broadcast live, and are also archived for later viewing in video and MP3 format at www.cityofindianwells.org. You can also watch Council Meetings on IWTV (Time Warner digital channel 122 and Verizon FIOS channel 32).



Mayor’s office hours are by appointment only. Please call City Hall, (760) 346-2489, to schedule.

UPCOMING ACTIVITIES & EVENTS

What's Happening In and Around Indian Wells

MAR
24

Special Farm Tour to Highlight Valley's Agricultural Bounty

This month, learn all about our Coachella Valley agricultural industry on a "Farm Tour" exclusively for Indian Wells residents set for Tuesday, March 24.

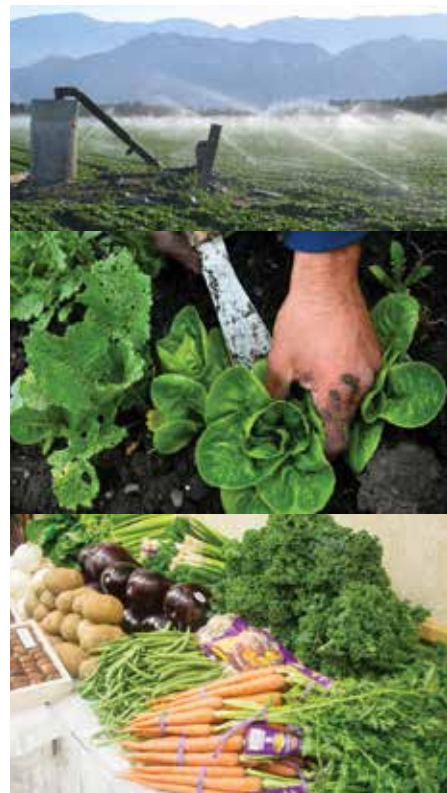
During this farm-focused adventure, professional tour guide Nancy Cohee will provide information on the Valley's history, Indian lore, geography and geothermal points of interest, farming practices and crops. At Burrtec's expanded recycling facility, tour goers will learn how compost is made and its many benefits. See the pump stations, canals and drip irrigation that put the Coachella Valley on the cutting edge of high-tech water conservation methods used in farming. Watch a harvest in progress at one of the area's larger growers, and learn what it takes to grow, harvest and ship major crops like bell peppers, artichokes and carrots.

After the tour, participants will enjoy a delicious, farm-to-table luncheon buffet to include many of the vegetables and fruits grown in the Valley.

The tour departs promptly at 8 a.m. from Shields Date Garden, 80225 Highway 111 (at Jefferson) in Indio. Residents are responsible for their own transportation to and from Shields—carpooling is encouraged. Also, wear comfortable shoes as there will be some walking during the tour.

The cost of \$75 per person includes luxury bus tour transportation (to/from Shields), narrated tour, and farm-to-table luncheon buffet at Shields Date Garden. Advance paid reservations with a valid Indian Wells Property Owner ID card are required. Reservations and payment will be accepted in person only at City Hall beginning on March 9 on a first-come, first-served basis. Limit of two residents per household.

For more information, call City Hall, (760) 346-2489.



MAR
25

Residents Invited to Tour College of the Desert

In addition to changing students' lives with enriching educational opportunities, the College of the Desert campus is also dramatically changing. Five new buildings are opening this year—the most in one year since the original nine buildings opened in 1962!

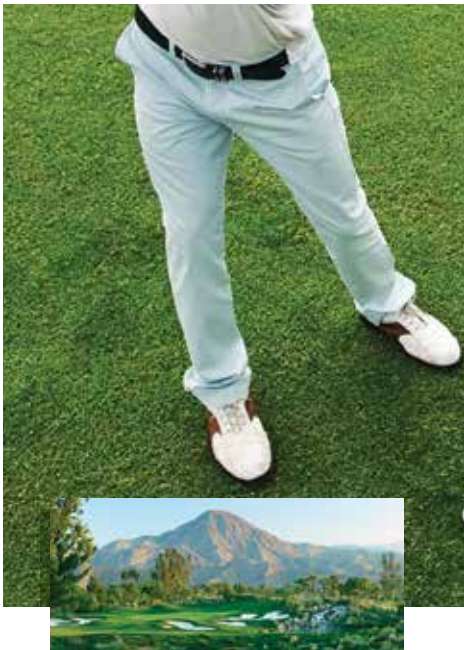
On Wednesday, March 25, come learn more about College of the Desert (COD) and all the exciting enhancements taking place on campus. COD is sponsoring a free campus tour exclusively for Indian Wells residents to be held from 10 a.m. until 12 p.m., followed by a Panera Bread box lunch and tour wrap-up from 12 p.m. to 12:30 p.m.

Residents will travel on motorized trams so walking is kept to a minimum. Sites along the tour may include the BIGHORN Golf Club Charities' Veterans Resource Center in the new Peggy and Donald Cravens Student Services building, the Nursing Simulation Lab in the Coeta and Donald Barker Nursing School, the McCarthy Family Early Childhood Development Center, the Culinary School, the Automotive Technology department, and the Agriculture department.

The tour will start and finish at the Public Safety Academy at the COD main campus in Palm Desert. The Public Safety Academy is easily accessible from Magnesia Falls Drive and there is plenty of free parking adjacent to the Academy. Please arrive no later than 9:45 a.m.; parking directions will be provided to attendees.

Advance reservations are required. Space is limited with reservations accepted on a first-come, first-served basis. To RSVP, e-mail nsamuelson@indianwells.com if you would like to attend. Limited to two residents per household.





A Super Day on the Course Awaits

Polish your clubs and get ready for Wednesday, April 8 because that's the day the annual Resident Cup returns to the Indian Wells Golf Resort! Now in its sixth year, this Indian Wells resident-only tournament kicks off with an 8:30 a.m. shotgun start. The event will feature competitive and social divisions. Feel free to assemble your own foursome or the City will place you into one.

Cost is \$100 per person, which includes a full breakfast, one round of golf, barbeque lunch in the scenic Golf Resort Pavilion, and a variety of fun activities taking place on the course. Golfers are welcome to invite a non-golfing spouse or guest for lunch for an additional \$25 per person.

Reserve your space in the Resident Cup today by e-mailing Nancy Samuelson, nsamuelson@indianwells.com. You may also pick up a registration form at City Hall. A valid 2015 Indian Wells Property Owner ID card is required for registration.

Resident Cup Competitive Division

Format: Best Ball –Two best balls of the foursome

Scoring: Best two net scores from each hole to reach a team score for that hole.

Entry Criteria: To enter this division, each player must have a current SCGA or GHIN index, and a valid handicap number. If no valid number is available, a player's handicap will be set at zero.

Main Prize: Indian Wells Mayor's Cup

Resident Cup Social Division

Format: Scramble

Scoring: Four-person with Callaway handicap.

Entry Criteria: None; this division is ideal for players without an established index.

Main Prize: Indian Wells Resident Cup



ANNUAL STATE OF THE CITY ADDRESS SET FOR APRIL 16

Please join Indian Wells City Council and City Hall staff for the 2015 "State of the City" address to be held on Thursday, April 16 at 5:30 p.m. at the Miramonte Resort and Spa. The address will cover a variety of topics related to the City's progress, and there will be ample time for questions following the presentation. Light desserts will be served and reservations are not required.

If you are unable to attend, we encourage you to view the State of the City address in its entirety at a later date on IWTV (Time Warner digital channel 122 and Verizon FIOS channel 32).

Indian Wells: Back in the Day!



The 12th Annual Spring Luncheon of the Indian Wells Historic Preservation Foundation will take place on Friday, April 3 at Desert Horizons Country Club beginning at 11:30 a.m. Guest speakers Linda Beal and John Emerson will enlighten guests during the program entitled, *Before Golf Courses and Housing Developments There Were Ranches in Indian Wells*.

Beal, a local historian, is a member of the Smead Family who farmed the Smead Ranch on Smead Road (now called Eldorado Drive and north of Hwy. 111). To bring us into a time some 25-30 years later, Emerson will share his recollections. His early roots were in the Coachella Valley and he has now returned and (again) made his home in Indian Wells.

The cost of the luncheon is \$40 per person. For information and reservations, please call or e-mail Adele Ruxton, (760) 346-8420, ARxtn@aol.com by March 27.

All members and friends of historic preservation are welcome to attend. Desert Horizons Country Club is located at 44-900 Desert Horizons Drive in Indian Wells.



Spotlight on Sally Simonds *2015 Senior Inspiration Award Honoree*

A hearty congratulations goes out to Sally Simonds who will receive the 2015 City of Indian Wells Senior Inspiration Award on April 10 during a luncheon at the JW Marriott Desert Springs in Palm Desert. Simonds is one of ten senior citizens from throughout the Coachella Valley commended for her active engagement in the community.

Simonds was born and bred in Ohio. Her parents taught her the value of hard work, saving for the future, integrity and believing in herself.

She attended Rio Grande College in Ohio and Ohio University, graduating with a Bachelor of Science in Business Education. After graduation she worked as a systems services representative for IBM. While raising five children with her late husband Kenneth, she served as PTA Social Chairman and President, Cub Scout den mother, Brownie leader, soccer coach, and co-chair of Peninsula Children's Center Auxiliary "Festival of Trees" fundraiser.

Since moving to the Coachella Valley in 1993, Simonds has volunteered with Hidden Harvest (President, Board of Directors), Family YMCA of the Desert (Board Fundraising Committee), COD Foundation (Board Finance Committee), COD Academic Angels (Board Treasurer), Co-founder—with her husband—of Junior Golf Foundation of the Desert, City of Indian Wells Grants-in-Aid Committee, and for many other non-profit organizations. She is also the proud grandparent of 13, ages six months to 28 years.

Her advice to younger generations: "Believe in yourself and your ability to accomplish your goals. Education is the greatest opportunity you will have in fulfilling your hopes and dreams. And find time to enjoy extra activities such as music, art or sports; these are wonderful ways to express yourself while making new friends. Lasting friendships are golden and they are always there for you."

Indian Wells Country Club's Health Speaker Series Continues

The next installment of the Indian Wells Country Club's Health Speaker Series takes place on March 19 with a focus on digestive health. The series is free and open to the public.

For further details and information on upcoming lectures, call the Indian Wells Country Club at (760) 834-6060.



It's a Merry March at the VUE



The VUE Grille & Bar at the Indian Wells Golf Resort presents its Spring "Sip & Mingle" on Friday, March 13 from 5-8 p.m. Come taste more than 70 wines from 35 different wineries with the opportunity to purchase wine at drastically reduced prices. The VUE will be serving a special menu that includes imported and domestic cheeses, kale and quinoa salad, Angus beef sliders, blackened shrimp succotash, a penne pasta dish, and flourless chocolate cake. The event will take place on the new north patio. Cost is \$39 per person and space is limited.



Whether you're Irish or simply Irish at heart, head over to the VUE for an Indian Wells-style St. Patrick's Day celebration from 4-9 p.m. Enjoy a \$25 All You Can Eat St. Patrick's Day buffet to feature the traditional corned beef and cabbage, root vegetables, beef stroganoff, leg of lamb, shepherd's pie, mint chip cheesecake, and assorted desserts. The evening includes drink specials all night.



Advance reservations highly recommended for both evenings. Call (760) 834-3800 and visit www.vuegrilleandbar.com.

Artist Erin Hanson Creates "Indian Wells in Bloom" for Arts Festival



"Indian Wells in Bloom" by Erin Hanson

INDIAN WELLS ARTS FESTIVAL

APRIL 3, 4 + 5, 2015 AT THE TENNIS GARDEN, INDIAN WELLS, CALIFORNIA



Erin Hanson has been selected as the featured commemorative poster artist for the 13th annual Indian Wells Arts Festival to be held over Easter weekend (April 3-5) at the Indian Wells Tennis Garden. Her composition, "Indian Wells in Bloom," a 60" h x 40" w acrylic painting on canvas was unveiled at the February 19 Indian Wells Council meeting.

"The completed painting is my impression of all the times I have seen the desert in full bloom... I love it when the rocky desert ground gets dusted in light green, like a fairy sprinkled emerald dust all over the landscape," Hanson says.

Indian Wells Arts Festival Producer Dianne Funk notes that the mountain backdrop in the painting is the actual horizon that festival goers experience from the Indian Wells Tennis Garden.

Hanson is an accomplished artist with a highly respected portfolio of work. When not at her Glendale, California studio and gallery, she travels around the United States participating in top festivals and art shows. Hanson receives much of her inspiration from nature and has painted such areas as Zion National Park, Canyon de Chelly, Monument Valley, Paso Robles, Joshua Tree National Park, and the Anza-Borrego desert. She refers to her style of work as "Open-Impressionism," describing her minimalist method of placing brush strokes without layering.

In addition to art, wine, food, live entertainment and interactive children's activities, the Indian Wells Arts Festival features its popular "Easter Sunday Eggs + Champagne in the Garden" brunch from 10 a.m. to 12 p.m. on Sunday, April 5.

For complete details on the Indian Wells Arts Festival, visit www.indianwellsartsfestival.com.



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Also, be sure to visit www.cityofindianwells.org for the latest updates.

Register to receive the latest city news via e-mail by clicking on the "I WANT TO" section where you'll find "Email Sign Up" under "Apply for."



INDIAN WELLS CHAMBER CAR SHOW *to benefit COD*

The Indian Wells Chamber of Commerce will hold its 8th annual Car Show on Sunday, March 29 in the Village at Indian Wells shopping center, 74-900 Highway 111 (at Cook Street).

Come check out the coolest hot rods, classics, low riders and customs at this free "Hot Rod Sunday" special event. The show begins at 9 a.m. culminating in an awards ceremony at 2 p.m.

For more information, or if you would like to enter your classic car in the show or participate as a vendor, please call the Indian Wells Chamber office at (760) 346-7095 or e-mail info@indianwellschamber.com for entry fee information. A portion of the proceeds will benefit the Automotive Technology program at College of the Desert.

Fireworks Alert

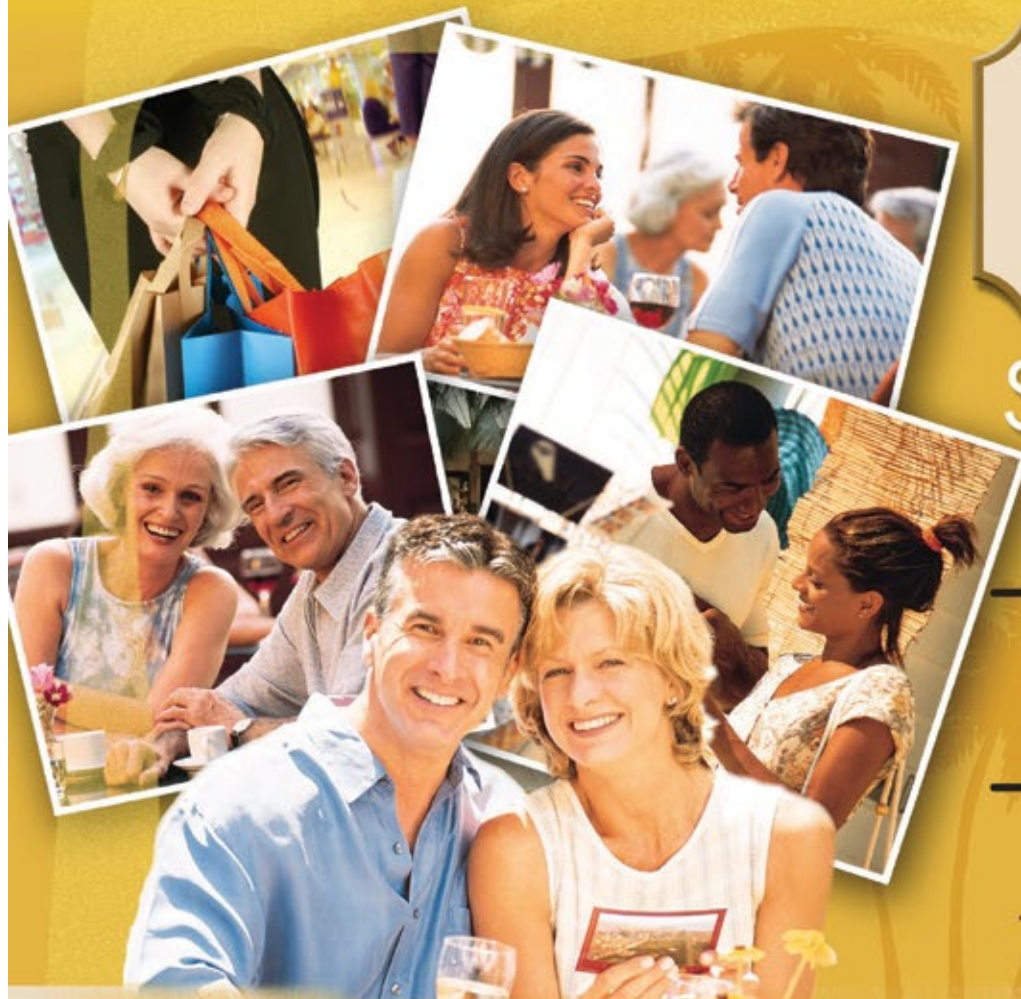
Private fireworks displays will be held in the evenings on the following dates:

- **Saturday, March 7** at the Reserve Club (8:15 p.m.)
- **Saturday, March 21** at Eldorado Country Club (9 p.m.)
- **Saturday, April 25** at Indian Wells Country Club (9 p.m.)

These events are not open to the public.

Please remember to bring pets indoors. Thank you.





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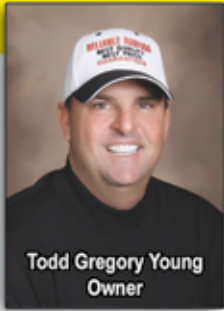
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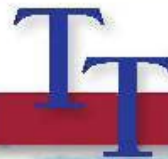
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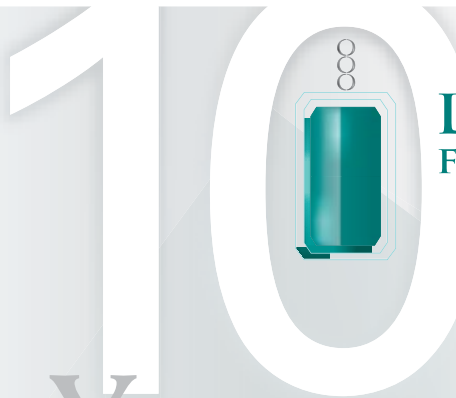
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