June-July 2014

BULLETIN No. 395

A NEWS PUBLICATION FOR THE CITY OF

## INDIAN

















STATE OF THE CITY SHEDS LIGHT ON

# Recent Achievements and FUTURE GOALS

More than 200 city residents and business owners attended the State of the City address held on April 17 in the new Pavilion at the Indian Wells Golf Resort. Indian Wells City Council members presented on a range of topics including completed Highway 111 enhancement projects, proposed transportation initiatives, public safety, and the City's strategic objectives.

Below are a number of highlights from the 2014 State of the City address:

- 1. The 2014 BNP Paribas Open and expanded Indian Wells Tennis Garden enjoyed a record attendance of 431,527 fans with more 350 journalists from around the world covering the event.
- Indian Wells has one of the lowest crime rates in the Coachella Valley.
   Total property crime in 2013 decreased by 17.3% from 2012.
   Current crime trends include phone scams and identity theft.
- The Indian Wells Golf Resort continues to earn industry accolades.
   In addition, Indian Wells property owners played more than 17,000 rounds this past year.
- 4. Strategic goals for the Indian Wells Golf Resort include a positive cash flow in 2016, year three of the strategic plan implementation with self-sustainability as the ultimate objective.
- 5. The City estimates General Fund Revenue in 2014 at approximately \$14.7 million with approximately \$20.6 million in total reserves.
- 6. 2014-2015 City Goals and Action Plan: a) Enhance Indian Wells' financial condition; b) Continue to build trust, capacity, and a customer service culture at City Hall; and c) Continue to build an Indian Wells community devoted to an exceptional quality of life.
- 7. City's four resort hotels continue to enhance their properties.
- 8. Projects on the horizon include development of the Miles/IW Crossing parcel.
- 9. Review of CV Link project led by CVAG. Visit www.coachellavalleylink.com to learn more about this alternative valley-wide transportation route for pedestrians, bicyclists and low-speed electric vehicles.
- 10. Proposed passenger rail service.

If you missed the State of the City address, you can view the presentation in its entirety on IWTV (Time Warner digital cable channel 17 and Verizon FIOS channel 32) airing daily at 5 p.m. through the summer.



# General Municipal Election in November

The City's next General Municipal Election will be held on November 4,

2014 for two City Council seats.

The nomination process for City Council candidates will open on July 14, 2014. The deadline to submit nomination packets is August 8, 2014. Please contact the City Clerk's office if you are interested in running for City Council.

Sample ballots will be mailed between September 25 and October 25.

The voter registration deadline is October 20. The City Hall reception area will have a blue box for vote-by-mail ballots in early October. As a reminder, vote-by-mail ballots that are turned in before Election Day will be counted first on election night. At more than 60%, Indian Wells has the second best percentage of vote-by-mail voters in Riverside County.

Visit the City's website at www.cityofindianwells.org (click on City Hall, click on 2014 Election) to download candidate and voter information.

For detailed voter information, visit the County of Riverside Registrar of Voters website at www.election. co.riverside.ca.us or call toll-free (800) 773-VOTE (8683).

#### Finance Dept. Awarded Certificate of Achievement

The City of Indian Wells and City's Finance Department have received the Certificate of Achievement for Excellence in Financial Reporting from the Government Finance Officers Association of the United States and Canada for its comprehensive annual financial report.

The Certificate of Achievement is the highest form of recognition in the area of governmental accounting and financial reporting.

#### Meeting Schedule

#### **June & July City Council Meetings**

Thursday, June 5, 1:30 p.m., City Hall Thursday, June 19, 1:30 p.m., City Hall Thursday, July 10, 1:30 p.m., City Hall

#### **June & July Planning Commission Meetings**

Thursday, June 26, 1:30 p.m., City Hall Thursday, July 31, 1:30 p.m., City Hall

All City Council, Housing Authority, Special Meeting agendas and associated staff reports are available for download in PDF format at www.cityofindianwells.org no later than noon on the Monday prior to meeting date. Printed versions may be obtained in the reception area at City Hall.

City Council Meetings are broadcast live, and are also archived for later viewing in video and MP3 format at www. cityofindianwells.org. You can also watch Council Meetings on IWTV (Time Warner digital cable channel 17 and Verizon FIOS channel 32).



For information on Mayor's office hours, please call City Hall, (760) 346-2489. Please note that City Hall will be closed on Friday, July 4 in observance of Independence Day.

# A TRIBUTE TO





If you've not had a chance to do so, make time to visit and spend a moment of reflection within the Eisenhower Walk of Honor in front of City Hall. This everlasting memorial recognizes the many men and women in our community who served in the U.S. military.

Add your name or the name of a loved one this year by submitting an application for inscription on the granite "Walls of Honor." Applications received at City Hall by September 1 will be eligible for the inscription unveiling during the City's November 11 Veterans Day Ceremony. Applications may be downloaded at www.cityofindianwells.org (About Us/Community/Eisenhower Walk of Honor) or can be picked up at City Hall.

For additional information, call City Hall, (760) 346-2489.



#### Indian Wells Golf Resort Summer/Fall Maintenance

Below please find the course maintenance and closure schedules for the Indian Wells Golf Resort. Both courses will be open for the July 4th holiday weekend.

#### **Celebrity Course Closure Dates**

June 16-July 3: aerification July 28-August 15: aerification September 29-October 16: overseeding

#### **Players Course Closure Dates**

July 7-July 25: aerification August 18-September 5: aerification October 20-November 6: overseeding

The chipping green, Pavilion event lawn, and clubhouse lawn will be closed from September 29 through October 16. The putting green will be closed from October 20 to November 6.

The VUE Grille & Bar and other clubhouse amenities remain open during the summer for your enjoyment. Visit www.indianwellsgolfresort.com and www.vuegrilleandbar.com for details.



### Palm Tree Reminder

As you work on your summer home maintenance "to-do" list, don't forget to include palm tree trimming on your schedule. Palm tree trimming is required as per City ordinance provisions. Pruning trees also help ensure that our neighborhoods remain pristine.

Please note that date palms must be trimmed by June 30. Washingtonians, fan palms, and other palm trees must be trimmed by July 30. To avoid the unnecessary expense and hassle of repeat trimming, have your trees trimmed close to the deadlines after final bloom is assured.

For more information, call City Hall, (760) 346-2489.

#### Reduce the Risk of West Nile Virus Transmission

This year's warm winter has increased the risk of earlier and more significant West Nile virus (WNV) transmission, so the Coachella Valley Mosquito and Vector Control District (CVMVCD) is encouraging residents to follow the 5 Ds of WNV prevention:

- **1. Dump/drain** Eliminate stagnant water because that's where mosquitos breed.
- 2. Dusk/dawn Avoid outdoor activities when mosquitos are most active.
- **3. Defend** Apply insect repellents with EPA-registered active ingredients such as DEET and Picardin and wear long-sleeve shirts and pants when outdoors.
- 4. Doors and windows Maintain screens around your home.
- 5. District Report stagnant water sources and neglected pools in your neighborhood to the CVMVCD by calling (760) 342-8287 or (888) 343-9399 or e-mail cvmosquito@cvmvcd.org.



According to the Centers for Disease Control and Prevention (CDC), 70-80% of people who become infected with West Nile virus do not develop any

symptoms. About one in five people who are infected will develop a fever along with other symptoms such as headache, body aches,

joint pains, vomiting, diarrhea or rash. Most people with this type of WNV fully recover, but fatigue and weakness can last for weeks or month. For a very small percentage of individuals WNV can lead to serious neurologic illness or can be fatal.

If you suspect that you or a family member may have WNV, contact your healthcare provider immediately for evaluation and diagnosis.



STORM DRAINS

TRAVEL TO LA THE EASY WAY Would you like to visit Los Angeles without driving? Consider using Amtrak California for a stress-free travel experience. Amtrak offers its Thruway Bus Service from various points in the Coachella Valley including Palm Springs, Palm Desert, La Quinta and Indio. Riders then transfer to the Pacific Surfliner train at the Fullerton station to arrive at Los Angeles Union Station. For complete details on Amtrak California Thruway Bus and train service including stations, destinations, rates, deals and online booking, visit www.amtrakcalifornia.com or call 1 (800) USA-RAIL. Plans are under discussion for expanded Amtrak

Friday via SunLine Transit Agency's Commuter Link 220 service. Service begins at the Westfield Palm Desert shopping center and offers connections in Riverside to Metrolink trains traveling to Los Angeles and Orange County.

(Routes & Schedules, Commuter Link 220) or call SunLine customer service at 1 (800) 347-8628.



#### TEN SUMMER ENERGY SAVING TIPS

When summer comes to the desert, increased utility bills often follow. However, there are ways to reduce your energy costs during the hot weather months, which have the added benefit of minimizing the strain on our precious natural resources.

Here are a few things you can do to take control of your energy use:



Adjust Your Thermostat: Set your air conditioner five degrees higher to save up to 20% on cooling costs. During peak hours or when you're not at home, remember to set your thermostat at 78 degrees or higher.

> Unplug Electronics: Unplug battery chargers, power strips, and other equipment when not in use. These small items combined can use as much power as your refrigerator.





Adjust Your Water Heater: Turn your water heater down to 120 degrees or the "Normal" setting when home, and to the lowest setting when away. Water heating accounts for approximately 13% of home energy costs.

> Keep Cool with Ceiling Fans: Reduce air conditioning costs by using fans, keeping windows and doors shut, and closing shades and blinds during the day. Most ceiling fans use less energy than a light bulb!





Be Smart About Lighting: Turn off unnecessary lighting and use task or desktop lamps with CFLs instead of overhead lights.

> Power Down Your Computer: Enable "power management" on all computers and make sure to turn them off when not in use.



Wash Clothes in Cold Water: When possible, wash clothes in cold water. About 90% of the energy used in a clothes washer goes to water heating.

> Load Up Your Dishwasher: Run your dishwasher and clothes washer only when fully loaded. During summer, wait until after 6 p.m. to run your dishwasher and let dishes air dry.



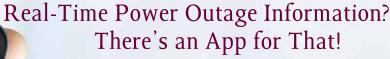
Unplug Spare Refrigerator: Unplug or recycle that spare refrigerator/freezer in the garage if you don't need it. Also, a freezer operates more efficiently when full. Consider filling empty space with water-filled plastic jugs.

> Programmable Thermostat: Use a programmable thermostat to help keep your A/C costs low during the day when you're away from home.



For additional energy savings tips, visit www.sce.com (Your Home) and www.flexalert.org.

Source: flexalert.org



Southern California Edison (SCE) has made it easier than ever to notify and find out about the status of power outages. Download SCE's new free mobile application for iPhones and Androids. With this app available from the iTunes App Store or Google play, users with web-enabled smartphones can easily report and check on the status of power outages.

For details and downloads, visit www.sce.com (Your Home).



## Service your Car Before you Travel

If you're planning to hit the road this summer for a short- or long-distance trip, one of the most important things you can do is prep your car before you travel. Servicing your car in advance can help ensure a safe, hassle-free journey, especially in extremely hot weather.

The Automobile Club of Southern California offers the following recommendations:

Install new windshield wiper blades. Also, bring windshield washer fluid. Fresh blades and windshield washer fluid will keep your windshield clear of road dirt and insects.



Inspect and replace worn or cracked belts and hoses. Belts and hoses that

**hoses.** Belts and hoses that are more than seven years or 75,000 miles may need to be replaced.



Check the level and condition of engine

oil. When driving under extreme heat conditions or when towing a heavy trailer, consider switching to heavier motor oil. Read your owner's manual for oil recommendations.



High temperatures can impact batteries. **Test** or replace old or weak batteries. Be sure to check the water level of batteries with removable cell caps. If your car battery is more than three years old, have it tested during each maintenance service. If it's more than five years old, consider replacing it.





Check the transmission fluid for the correct level. Heat can break down the fluid over time so be sure that it doesn't smell burnt or look dirty.



Check tires for uneven wear or excessive tread wear. Be sure that all tires, including the spare, are properly inflated. In addition to being a safety hazard, under-inflated tires can cut gas mileage by as much as two percent per pound of pressure below the recommended level.



Inspect brake fluid for proper level and condition. Low brake fluid could indicate excessive brake wear or fluid leak. Dark, coffee-colored brake fluid indicates contamination or moisture in the brake fluid, so you may need to have it flushed.



Inspect power steering fluid for proper level and condition. Low fluid can cause damage to the power steering system. Dirty and/ or burnt fluid can lead to premature power steering failure.



Inspect the antifreeze/coolant level and condition. Make sure coolant has been flushed as per your car's maintenance schedule. Also check that the mixture of water and coolant is right as per the auto manual.



# SHORTFEST RETURNS TO THE DESERT JUNE 17-23

The Palm Springs International ShortFest & Film Market kicks off on June 17 with another incredible slate of short films. Now celebrating its 20th year, ShortFest 2014 will screen more than 300 short films from over 50 countries. Film buyers, industry professionals and the press will have access to 3,000 films at the ShortFest Film Market.

Film festival events include seminars, Q&A sessions with filmmakers, nightly receptions and more.

Passes and Reel Deal 6-packs are on sale now at www.psfilmfest. org. The full schedule of screenings and events will be posted online beginning June 8. Palm Springs International Film Society members may purchase individual tickets or exchange 6-packs starting on June 8. Tickets will be available to the general public beginning June 10.

## Exercising in the Heat

As temperatures soar into triple digits, it's important to adapt your outside exercise regimen to keep yourself safe and healthy. Exercising in the heat without careful preparation can make you susceptible to heat exhaustion or, more seriously, heat stroke. Symptoms of heat-related illness include weakness, headache, dizziness, muscle cramps, nausea or vomiting, and rapid heartbeat.

Here are some convenient tips to ensure a healthy summer of outdoor fitness:

- Drink plenty of water to keep yourself adequately hydrated. Drink before your fitness session and every 15 minutes while you are exercising; even if you don't feel thirsty. If you exercise intensely for more than one hour, consume a sports drink to replace lost minerals and electrolytes. Avoid caffeine and alcohol as both actually promote fluid loss.
- Eat regularly, five-six small meals per day, and include lots of vegetables and fruit.
- Wear lightweight, light-colored, loose fitting clothing to promote sweat evaporation and cooling.
- Avoid exercising in the heat of the day. Instead, exercise in the morning or evening and in the shade, if possible.
- Wear plenty of sunscreen and a lightweight brimmed hat.
- Take it slow on excessively hot, humid days or exercise indoors.
- If you have a chronic medical condition or are on medication, check with your doctor to see if you have to take any additional precautions.

If you suspect a heat-related illness, stop exercising and get out of the heat. Drink water, and wet and fan your skin. If you don't feel better within 30 minutes, develop a fever higher than 102 F, or become faint or confused, seek immediate medical help.





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## Stay In Touch This Summer

Whether you're leaving for the summer or planning an extended getaway, we encourage you to stay connected with your Indian Wells community.

We don't want you to miss any important news or announcements while you're away so ensure that you are signed up to receive e-mail communications by logging on to the City's website at www.cityofindianwells. org. Click on the I WANT TO...section. Under Apply for...click on E-Mail Sign Up.

To view photos of this past season's fabulous resident events, click on RESIDENTS, and then click on Events Photo Galleries where you'll see that photos are categorized by year.

Remember, you can also easily access City Council meetings online by clicking the icon on the home page.

Stay in touch and have a wonderful summer season!







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