

A NEWS PUBLICATION FOR THE CITY OF



# INDIAN WELLS

## WATER ALERT!

# City Conserves and Urges You to Do the Same

Throughout the years, we've published several articles in this newsletter emphasizing the importance of conserving water. In this issue, we felt that another article about water conservation merited the cover. With California now facing its worst drought on record, on January 17, 2014, California Governor Edmund G. Brown Jr. proclaimed a State of Emergency directing state officials to take all necessary action to prepare for these drought conditions.

The City of Indian Wells had already been way ahead of the curve in the water conservation arena and has taken several steps to preserve our most precious resource. After the major makeover of the Indian Wells Golf Resort was completed in 2008, the Golf Resort was the first to connect to the Mid-Valley Pipeline, an innovative water distribution system that uses reclaimed water to irrigate the parkways and golf course.

Three years ago, the City implemented water saving measures that has had the dual effect of saving water and a significant amount of money. This included installing a new reclaimed water irrigation line backbone and using reclaimed water in Highway 111 landscaping areas. The City has also installed enhanced water delivery systems with all-weather sensitive irrigation controls that deactivate irrigation when it rains. The City has also switched all sprinkler nozzles to more efficient streamlined models that save water and reduce costs, and is now developing a dual irrigation system for flowerbeds. The system will utilize drip irrigation in lieu of overhead spray, which will significantly reduce over spraying and waste. The City works closely with the Coachella Valley Water District and takes advantage of all the District's rebate programs.

We encourage all residents to visit the Coachella Valley Water District's website at [www.cvwd.org](http://www.cvwd.org) for comprehensive information on water conservation, rebates and discounts. Other helpful online resources include [www.cvwaterecounts.com](http://www.cvwaterecounts.com) and [www.saveourh2o.org](http://www.saveourh2o.org).





# GREAT DAYS AHEAD AT

## Wear Red, White and Blue on March 7

The City of Indian Wells is once again pleased and proud to present the annual “Salute to Heroes” in the Main Stadium on Friday, March 7 following the first evening session match. This very special event will recognize all military, veterans, police and fire personnel with performances by the Navy Band Southwest Ceremonial Band and The Swing Dolls. The Swing Dolls, a dynamic female vocal trio, has been thrilling audiences nationwide with many performances, including their original show, “A Musical Tribute to the USO.”

Spectators are encouraged to show their patriotic spirit by wearing red, white and blue to the Indian Wells Tennis Garden on March 7. All veterans and current military, police and fire personnel receive two complimentary tickets for the evening session at the south gate box office with proper ID.



## Putt, Tweet and Relax at City of Indian Wells Booth

The City invites tennis fans to experience the one-of-a-kind “Indian Wells lifestyle” at its outdoor booth located in the Indian Wells Tennis Garden. The booth is open during the entire tournament; however, beginning Friday, March 7, attendees can chill out with a relaxing massage or play on the Indian Wells Golf Resort putting green, open daily from 11 a.m. to 7 p.m. Use the onsite Twitter Mirror to show the world that you are enjoying gorgeous weather, fantastic tennis, and an amazing sports facility. And be sure to encourage out of town visitors to stop by the booth for a variety of special resort giveaways they can use upon their return to our incomparable city.

## Resident BNP Paribas Open Ticket Pick-Up Continues

Don't forget: If you reserved your complimentary tennis tickets online in February you can pick up your reserved tickets at City Hall through the run of the tournament (no will call tickets). Stop by City Hall during normal business hours; you must have your valid 2014 Indian Wells Property Owner ID card with you to pick up your tickets.



# 2014 BNP PARIBAS OPEN!



## Fantastic Food Choices for Fans in New Stadium 2

In addition to 8,000 comfortable seats in which to view world-class tennis, the Indian Wells Tennis Garden's new Stadium 2 offers three outstanding eateries located on the concourse level: Nobu, the acclaimed Japanese restaurant founded by Nobuyuki "Nobu" Matsushita; The Chop House with its diverse menu of steaks, seafood and more; and Piero's Pizza Vino serving traditional Neapolitan style pizza.



Will  
Call

## Electronic Will Call Enhances Ticketing Experience

The BNP Paribas Open's high-tech electronic will call system allows tennis fans who have pre-purchased tickets and requested will call the flexibility of picking up their tickets at any of the three onsite box offices. Be sure to bring ID!

## Plenty of Shade

There's even more sheltered space to take a break from the sun. The Indian Wells Tennis Garden recent site expansion included adding another 19,000 square-foot shade structure (identical to the one built in 2012) with state-of-the-art video walls to take in all the on-court action!



# ACTIVITIES & EVENTS

## What's Happening In and Around Indian Wells

**MAR**  
21

### Experience the Fabulous Follies!

They sing, they dance, they perform daring acrobatic feats that will have you jumping out of your seat and cheering for more. The twist? This talented troupe of performers range in age from 58 to 84 years young! The City of Indian Wells has planned a resident excursion on Friday, March 21 to see The Fabulous Palm Springs Follies now in its farewell season at the historic Plaza Theatre in Palm Springs. The approximately two and a half hour performance begins at 7 p.m. Residents are responsible for their own transportation to and from the Theatre and carpooling is encouraged. Cost is \$51 per person and you must register and pay in person at City Hall. Don't wait to register – this event is expected to sell out quickly!



**APR**  
15

### Fifth Annual Resident Cup Set for April 15

Enjoy a spectacular day at the Indian Wells Golf Resort when the City of Indian Wells presents the fifth annual Resident Cup golf tournament on Tuesday, April 15. The tournament kicks off with an 8:30 a.m. shotgun start and will feature competitive and social divisions. You are welcome to play in a foursome of your own choosing or the City will place you into a foursome.

Cost for this exclusive Indian Wells resident event is \$100 per person, which includes a full breakfast, one round of golf, barbeque lunch, and exciting activities and new surprises in store on the course. Be sure to invite a non-golfing spouse or friend for lunch (additional \$25/person) as lunch will be held in the Golf Resort's beautiful new Pavilion!

Reserve your space in the Resident Cup today by e-mailing Nancy Samuelson, [nsamuelson@indianwells.com](mailto:nsamuelson@indianwells.com) or picking up the registration form at City Hall. Indian Wells residents only; must have a valid 2014 Indian Wells Property Owner ID card to register.

#### Resident Cup Competitive Division

Format: Best Ball –Two best balls of the foursome

Scoring: Best two net scores from each hole to reach a team score for that hole.

Entry Criteria: To enter this division, each player must have a current SCGA or GHIN index, and a valid handicap number. If no valid number is available, a player's handicap will be set at zero.

Main Prize: Indian Wells Mayor's Cup

#### Resident Cup Social Division

Format: Scramble

Scoring: Four-person with Callaway handicap.

Entry Criteria: None; this division is ideal for players without an established index.

Main Prize: Indian Wells Resident Cup

**APR**  
17

### Save the Date: The State of the City Address

The City of Indian Wells will host the annual State of the City address on Thursday, April 17 at 6 p.m. at the Indian Wells Golf Resort. We encourage all Indian Wells residents and business owners to attend to hear about the City's progress and share feedback.



REMINDER :

## Vacant Lots Maintenance



Owners of vacant lots in Indian Wells, please note that the City's Code Enforcement Officer does a sweep of all lots in the city during the month of April to ensure that lots are free of weeds and sealed with a City-approved sealant. See the Municipal Code reference below:

### **8.08.010 Maintenance of Property— Conditions that are Nuisances**

(x) Dust control on Vacant Land Not Yet Treated with One or More City Approved Dust Control Measures. "City approved dust control measures," for the purposes of this subsection include, but are not limited to, the planting and maintenance of landscape or vegetation, or a proper chemical control treatment, so as to control blowing dust from the site.

For further information, call City Hall, (760) 346-2489.

DID YOU  
**KNOW**



## Household Hazardous Waste Collection



Residents may call Burrtec Waste & Recycling Services for free at-home collection of household hazardous waste (HHW). Please do not place HHW at the curb. The material should be placed near your waste cans for collection. Hazardous wastes include: paint, oils, pesticides, cleaners, solvents, medication, sharps, fluorescent light bulbs/tubes, household batteries, auto batteries, chemicals, toner cartridges and similar productions.

Sharps may be placed in a plastic, sealable container such as a liquid laundry detergent bottle with a secure lid. Please be sure to black out or destroy labels on prescription medicine containers.

Call Burrtec at (760) 340-2113 to schedule a pick-up of your materials.

## *Meeting Schedule*

### **This Month's City Council Meetings**

Thursday, March 6, 1:30 p.m., City Hall

Thursday, March 20, 1:30 p.m., City Hall

### **Planning Commission Meeting:**

Thursday, March 27, 1:30 p.m., City Hall

All City Council, Housing Authority, Special Meeting agendas and associated staff reports are available for download in PDF format at [www.cityofindianwells.org](http://www.cityofindianwells.org) no later than noon on the Monday prior to meeting date. Printed versions may be obtained in the reception area at City Hall.

City Council Meetings are broadcast live, and are also archived for later viewing in video and MP3 format at [www.cityofindianwells.org](http://www.cityofindianwells.org). You can also watch Council Meetings on IWTv (Time Warner digital channel 122 and Verizon FIOS channel 32).



You may not be aware that the City’s Municipal Code contains stringent regulations regarding the placement, design and display of real estate signs in Indian Wells. Please note the main Municipal Code reference below:

**17.12.040 Temporary Real Estate Signs—**

A temporary real estate sign is a sign providing direction to real property for sale, lease, exchange, open house for single-family residences, or residential subdivision. They also include ‘for lease’ signs for existing/future facilities and the sale of commercial and residential real estate. All temporary real estate signs shall comply with the applicable standards contained in Table C 17.12.040 Real Estate Sign Standards, Exhibit J.

To access the chart that details Sign Standards, please visit [www.cityofindianwells.org](http://www.cityofindianwells.org) (City Hall/Departments/Code Enforcement then click on Sign Standards link at the bottom of the page).

# Stella Ohanesian

## TO RECEIVE THE 2014 SENIOR INSPIRATION AWARD

Indian Wells resident Stella Ohanesian is among 11 Riverside County senior citizens to be honored at the 22nd Annual Senior Inspiration Awards Luncheon on Friday, March 14 at JW Marriott Desert Springs in Palm Desert. The Awards recognize seniors over age 70 whose active community contributions inspire desert residents of all ages.

Born in Fresno and raised in Los Angeles, Stella attended Los Angeles City College earning an associates degree in Liberal Arts. She worked for Coca-Cola Company and Kemper Insurance before becoming a full-time homemaker.

In 1983, then-Supervisor Pete Schabarum appointed Stella to the Los Angeles County Commission on Women where she served as vice president and president. She was able to influence county policy on issues of importance to

women and commission proposals included securing child care centers for working mothers, as well as providing seminars and resource referrals to women.



Golf, retirement, the desert weather and lifestyle brought Stella and her husband to the Coachella Valley. She has served as a volunteer at the Betty Ford Center for 19 years and is proud of the Center’s excellent service, staff and volunteers.

“Every experience has been a learning experience, from work to volunteering,” Stella says. She feels that she has received more than she has given and advises the younger generation to get as much education as possible.

Please join the City of Indian Wells as we congratulate Stella Ohanesian, the 2014 Indian Wells Senior Inspiration Award honoree.



For information on Mayor’s office hours, please call City Hall, (760) 346-2489.

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# Historic Preservation Foundation's Spring Luncheon to Focus on City's Tennis Legacy

All are invited to attend the Indian Wells Historic Preservation Foundation's 11th Annual Spring Luncheon to be held on Friday, March 21, 2014 at the Indian Wells Country Club.

The exciting program "Another Look at the Indian Wells Tennis Garden, the History Continues..." will focus on Indian Wells' renowned tennis tradition. Indian Wells Tennis Garden developer Dick Oliphant and the Tennis Garden's Director of Business Development Rolf Hoehn will be the guest speakers.

Arrive at 11:30 a.m. for socializing; lunch will follow at noon. Cost is \$40 per person and reservations are required by March 18.

Reserve your space today by contacting Adele Ruxton, (760) 346-8420 or ARxtn@aol.com.



## "Best of the Best" Recognized During 2014 Troon Leadership Conference

Be sure to congratulate Indian Wells Golf Resort Director of Golf Joe Williams when you see him at our premier golf facility! Williams was honored as "Golf Professional of the Year" at the 2014 Troon Leadership Conference held this past January in Scottsdale, Arizona.

Williams is known for his loyalty, supportive nature and motivational attitude. He has done a tremendous job supporting Troon programs at Indian Wells and personalizing them to promote the brand and make them a true success. His golf operations are one of the largest in Troon's portfolio with 85,000 rounds per year and his retail shop is a tremendous success as well.



### *Fireworks Alert*

Eldorado Country Club will host a private fireworks display on Saturday, March 22 at approximately 9 p.m. This event is not open to the public. Please remember to bring pets indoors. Thank you.

Congratulations to Renaissance Esmeralda Resort & Spa Concierge **Ali Brock** who was recently honored with the 2013 Five Star Concierge of the Year award sponsored by Resort Information, Inc. in conjunction with The Concierge Recommends.



**Ali Brock with Roy Cron**





# Our Residents Enjoy Marvelous “High Season” Outings

▼ Pavilion Party at the Indian Wells Golf Resort on January 21



▼ January 24 Galen at the Galen Art Tour – Palm Springs Art Museum in Palm Desert



▼ A Day at the Polo Grounds! February 9



# The Living Desert Soars to New Heights with Amazing New Bird Exhibit



Be sure to add a visit to The Living Desert Zoo and Botanical Garden on your list of things to do this winter/spring. Our Valley's unique preserve located in Indian Wells and Palm Desert is currently featuring a magnificent interactive exhibit with more than 300 birds of the Australian Outback. Once you enter the exhibit's specially constructed, self-contained aviary, you'll be able to see and hand feed Australian "budgies," a tiny, amiable

parakeet feathered in vibrant shades of blue, green, white and yellow.

Entrance in the Birds of the Australian Outback exhibit is \$1 for Living Desert members and \$2 for non-members. The entry fee includes one seed stick; additional seed sticks are available for purchase. The family-friendly exhibit will be open through April 2014.

For further information, visit [www.livingdesert.org](http://www.livingdesert.org) or call (760) 346-5694.



## Ebooks and AudioBooks Just One Click Away

The Rancho Mirage Public Library's newly designed website makes it easier than ever to download eBooks, AudioBooks, and much more – all you need is a valid library card.

To get started, visit [www.ranchoiragelibrary.org](http://www.ranchoiragelibrary.org). On the main menu click on "Your Library" followed by "How Do I?" You'll find complete information ranging from obtaining a library card and creating an online account to downloading eBooks, AudioBooks, digital magazines via Zinio, and independent films and documentaries through IndieFlix.

The enhanced website also features a comprehensive list of events, programs and exhibits taking place at the library. The Rancho Mirage Public Library is located at 71-100 Highway 111 in Rancho Mirage. The library is open Monday-Saturday 9 a.m. to 6 p.m. (open until 8 p.m. on Wednesday).

For more information, call (760) 341-7323 or send an e-mail to [info@ranchoiragelibrary.org](mailto:info@ranchoiragelibrary.org).



# “Spring Forward” on March 9 and Change Smoke Alarm Batteries



Remember to set your clocks forward one hour when Daylight Saving Time begins at 2 a.m. on Sunday, March 9. The time change is also a great reminder to change your smoke alarm batteries.

According to the U.S. Fire Administration, entire smoke alarms units powered by a 9-volt battery or that are hardwired into the home’s electrical system should be replaced every eight to ten years. In the event of a fire, a working smoke alarm can make a difference between life and death.

## CITRUS TREES LADEN WITH FRUIT CAN ATTRACT PESKY RODENTS

The bright yellow grapefruit, oranges and lemons look lovely on your trees and taste delicious, but they also attract uninvited guests—pesky roof rats. There are a number of steps you can take to help eliminate rodent habitats and rodent-proof your home. Perhaps the best control method is to deny rodents from gaining access to their three basic needs: food, water and shelter. Here are some suggestions on how you can minimize the presence of rodents:

- Reduce or remove ground cover, dense ivy, and other similar ornamentals close to your home.
- Trim vegetation and trees away from buildings.
- Remove all rubbish, debris and trash. Place garbage in tightly sealed, rodent-proof containers.
- Store lumber and woods scraps at least 18 inches off the ground and one foot from walls.
- Harvest and store fruits properly. Remove fallen fruit on a daily basis. If possible, remove overripe fruit from trees.
- Store pet foods in tightly sealed, rodent-proof containers. Move uneaten pet food indoors at night.
- Repair all structural damage and openings where rodents may gain entrance.



If you are still having issues, contact a local pest control company.



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## Connect with Us!

Stay tuned for information on upcoming resident events.

Also, be sure to visit [www.cityofindianwells.org](http://www.cityofindianwells.org) for the latest updates. Register to receive the latest city news via e-mail by clicking on the "I WANT TO" section where you'll find "Email Sign Up" under "Apply for."



## 2014 ARTS FESTIVAL FEATURE ARTIST JULIE DUNN CAPTURES THE SPLENDOR OF INDIAN WELLS

Indian Wells residents attending the January 21 Pavilion Party at the Indian Wells Golf Resort had a chance to see the magnificent 2014 Indian Wells Arts Festival commemorative poster by talented Central Coast artist Julie Dunn. Aptly titled "Indian Wells," Dunn created the original artwork as a Tempura Batik painting on paper.

"The 'Indian Wells' painting is a composite of places, said Dunn. "The view looking at the mountain range is visible from the Indian Wells Tennis Garden, as well as the rocks, desert vegetation, and beautiful flowering cactus on Miles Avenue. I wanted the image to reflect the beauty of the natural desert alongside the man-made enhancements, that is, settled areas with colorful landscaping."

The 2014 commemorative poster is a 6-color hexichrome print with outstanding reproduction. The print size is 18"x 24" and fits a standard size frame. Purchase the poster online at [www.indianwellsartsfestival.com](http://www.indianwellsartsfestival.com) or at the 12th Annual Indian Wells Arts Festival set for April 4-6, 2014 at the Indian Wells Tennis Garden.



**Artist Julie Dunn (left) with Dianne Funk**



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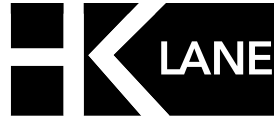


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