

A NEWS PUBLICATION FOR THE CITY OF

INDIAN WELLS



City's Second Annual "Help For Homeless" Drive Begins April 1

Campaign to help provide housing and social services for the homeless

To help stem the tide of homelessness in the Coachella Valley, the City of Indian Wells is once again taking the lead by launching the second year of its Help for Homeless fundraising campaign. During the entire month of April, the City encourages all patrons of the Indian Wells Golf Resort to add a \$1 (or more) donation to each golf round and restaurant receipt. You may also contribute at local Help for Homeless partner businesses and via online donation at www.cityofindianwells.org. Please note that donations are entirely voluntary.

One hundred percent of your Help for Homeless contributions will go directly to support Roy's Desert Resource Center (www.desertsos.org), Martha's Village & Kitchen (www.marthasvillage.org), Coachella Valley Rescue Mission (www.cvrn.org), and other Coachella Valley transitional shelters and social service facilities.

There is no easy solution to homelessness. But, with your support, we can work together to ensure the ultimate goal: To make long-term affordable housing available to every individual and family in the Coachella Valley.



For more information, visit www.cityofindianwell.org, and consider e-mailing the website link to family, friends and colleagues who may be interested in making a Help for Homeless contribution.

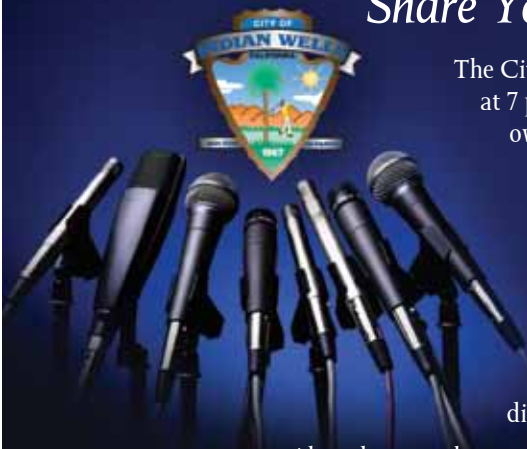
Share Your Views at Upcoming Town Hall Meeting

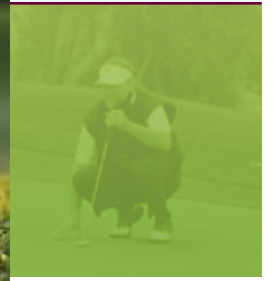
The City of Indian Wells will host a special Town Hall Meeting on Thursday, April 12 at 7 p.m. at the Miramonte Resort & Spa. All Indian Wells residents and business owners are encouraged to attend this interactive Q&A session with City Council and staff. No RSVP is required.

If you are out of town or unable to attend the Town Hall Meeting, you are still welcome to submit a question to be answered that evening, time permitting. Please e-mail community@indianwells.com with your question, name and address (no anonymous questions will be considered).

All residents will have an opportunity to view the Town Hall Meeting in its entirety, as the session will be recorded to air on Channel 17 (Time Warner digital channel 122/Verizon FIOS channel 32).

Also, please mark your calendars for the May 24 "State of the City" address – more details forthcoming.





Play in Third Annual Resident Cup Golf Tournament

Get ready for a great day out on the course! The City of Indian Wells continues its tradition with the third annual Resident Cup to be held on Wednesday, April 11 on the Celebrity Course at the Indian Wells Golf Resort. The tournament kicks off with an 8:30 a.m. shotgun start, and will feature competitive and social divisions. Play in a foursome of your own choosing or, if you prefer, the City will place you into a foursome.

Cost for this resident-only event is \$100 per person, which includes a continental breakfast, one round of golf, a barbeque lunch, and fun activities out on the course. A non-golfing spouse or friend is welcome to join you for lunch for an additional \$25. Reserve your space in the Resident Cup today by calling Nancy Samuelson, (760) 346-2489.

Resident Cup Competitive Division

Format: Best Ball – Two best balls of the foursome
Scoring: Best two net scores from each hole to reach a team score for that hole.

Entry Criteria: To enter this division, each player must have a current SCGA or GHIN index, and a valid handicap number. If no valid number available, a player's handicap will be set at zero.

Main Prize: Indian Wells Mayor's Cup

Resident Cup Social Division

Format: Scramble

Scoring: Four-person with Callaway handicap.

Entry Criteria: None; this division is ideal for players without an established index.

Main Prize: Indian Wells Resident Cup

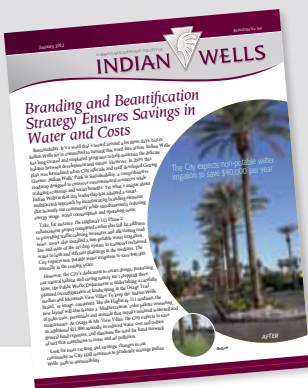
Put on Your Dancing Shoes!

If dancing the night away is your idea of the ultimate night on the town, plan to attend the City's next Resident Social set for Tuesday, April 17. This lively event exclusively for Indian Wells residents will be held at Desert Horizons Country Club, 44900 Desert Horizons Drive, beginning at 6 p.m.

The evening will include a selection of hors d'oeuvres, cash bar and live music. Admission is \$20 per person. Advance reservations are a must. Please call City Hall at (760) 346-2489 to reserve your space via credit card, or stop by City Hall during normal business hours to pay in person. A valid Indian Wells Property Owner ID is required.



For more information, visit the IW Resident Information page on the City's website at www.cityofindianwells.org.



In the City's January 2012 newsletter, we profiled the new reconfigurations of the Osage Trail median and the Highway 111 Mountain View Villas parkway. We're pleased to say that the City will annually save \$21,000 to the General Fund expenses with these just completed projects. The City has also recently received \$15,000 in rebates from the Coachella Valley Water District for the turf removals associated with these projects and recent landscaping at the former Carl Bray site on Highway 111.

These examples of smart, cost-efficient sustainability will allow the City of Indian Wells to pay back the landscape costs in less than one year while achieving additional perennial color that integrates with Highway 111, Phase 2 landscaping improvements.



April 25 Athena Awards to Honor Two Extraordinary Women

Select tickets are still available for the upcoming Indian Wells ATHENA Awards luncheon to be held on Wednesday, April 25 at the Renaissance Esmeralda Resort and Spa from 11:30 a.m. to 1:30 p.m.



Rose Tijerina-Swearingen, Ph.D. will receive the Professional Excellence Award for her work as a well-respected psychologist and educator with three decades of experience in the field of addiction and recovery. She is the founder/executive director of Life's Journey Center in Palm Springs, a residential treatment facility specializing in the treatment of complex addiction.



Travis Erwin will be honored with the Community Service Award for her many volunteer achievements. Erwin has been involved in raising money for the Boys and Girls Club, College of the Desert, and the McCallum Theatre. She served as president of the Muses and has helped bring thousands of children to the McCallum through the Theatre's field trip program.

Don't miss one of the year's most inspirational events. Cost for the luncheon is \$50 per person or \$500 for a table of ten. Reserve your space today by calling the Indian Wells Chamber of Commerce at (760) 346-7095.

Interested in Volunteering?

Indian Wells residents are invited to apply through May 9 for upcoming vacancies on City commissions, committees and boards. At this time, applications will be accepted for: Planning Commission (3), Architecture Landscape Committee (3), Community Activities Committee (2), Golf Resort Advisory Committee (2), Grants-in-Aid Committee (3), and Joslyn Senior Center (1). Two-year terms begin on July 1, 2012.

To learn more about committee functions and to apply, download the application on the city's website, www.cityofindianwells.org (under Committees), and submit it no later than May 9 to the City Clerk by mail or in person, 44-950 Eldorado Drive, Indian Wells, CA 92210. Applications can also be picked up at City Hall or mailed on request.

For more information, call City Hall (760) 346-2489.

Harvard Professor to Discuss Obama Foreign Policy

On Sunday, April 15, World Affairs Council of the Desert welcomes Dr. Meghan L. O'Sullivan to the stage. A professor at Harvard University's Kennedy School of Government, Dr. O'Sullivan will provide a compelling assessment of the Obama administration's foreign policy doctrine.

From 2004-2007, Dr. O'Sullivan was a special assistant to President George W. Bush. She also served as the deputy national security advisor for Iraq and Afghanistan during the last two



years of his tenure. Her expertise includes nation-building, the geopolitics of energy, decision making in foreign policy, and the Middle East and South Asia. In 2008, *Esquire* named her one of the most influential people of the century.



The World Affairs Council of the Desert speaker series is open to the public. Events feature a 5 p.m. reception, 6 p.m. dinner, speaker presentation, and Q&A session. Cost: \$65 members, \$85 non-members.

For more information and online ticket purchase, visit www.worldaffairsdesert.org. You may also e-mail worldaffairs3@msn.com or call (760) 322-7711.

SAVE THE DATE

May 8: Resident Patio Party



(Please note that the City will not be hosting a Memorial Day Ceremony this May.)



City Council
Douglas H. Hanson
Mayor
William T. Powers
Mayor Pro Tem
Larry Spicer
Council Member
Mary T. Roche
Council Member
Patrick J. Mullany
Council Member

City Staff
Roderick J. Wood
Interim City Manager
Stephen P. Deitsch
City Attorney
Kevin McCarthy
Finance Director
Nancy Samuelson
Director of Marketing and Community Relations
Barbara Carson
Planning Director
Mel Windsor
Personnel/Public Safety Director
Paul Goble
Public Works Director and Building Official



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Three Ways You Can Go Greener This Spring



Mayor's Office Hours

Tuesday, 8:00 a.m. – 9:00 a.m. – IW Club
 10:00 a.m. – 11:00 a.m. – City Hall
 Or to schedule an appointment,
 call City Hall at (760) 346-2489.



Fireworks Alert

The Indian Wells Country Club will host a private fireworks display on Saturday, April 28 at approximately 9 p.m. This event is not open to the public. Please remember to bring pets indoors. Thank you.

1. Learn How to Compost

The City of Indian Wells, along with the Riverside County Waste Management Department, will host a Backyard Composting Workshop on Saturday, April 21 from 10 a.m. to 1 p.m. in Council Chambers at Indian Wells City Hall. By composting items like fruit peels, egg shells, grass clippings and much more, you can help prevent pollution by diverting organic materials from landfills and minimizing the need for fertilizers and pesticides.



This special educational event is free and open to the public; no RSVP is required. Low-cost backyard composting bins will also be available for purchase.

2. Shred Obsolete Documents



Recycle your paperwork and protect yourself from identity fraud by taking advantage of the City's next Document Shredding Event to be held on Saturday, April 28 from **7 a.m. to 11 a.m.** This event will once again take place at Burrtec Waste and Recycling's Palm Desert office located at 41575 Eclectic Street. Proof of Indian Wells residency is required (no commercial businesses, please).

3. Donate Unwanted Fruit

The City's annual citrus collection ends April 30. If you haven't already, please donate your unwanted fruit (no tangerines) at the collection site just north of City Hall near the fire station. Not only will you help to feed the hungry in our desert community, you will also contribute to keeping our neighborhoods clean and pest-free.

