A NEWS PUBLICATION FOR THE CITY OF

INDIAN WELLS

Contributions to Community Programs and Services: CITY POLICY and PRACTICE

By Roderick Wood, Interim City Manager

Many residents have inquired about City policy and practices regarding contributions to community programs and services. Like most cities, the City of Indian Wells funds programs and services beyond the traditional police, fire, road maintenance, building permits, planning, and administrative services.

In Indian Wells, these additional services generally fall into three categories: Economic, Recreational and Community Support, with programs intended to meet certain direct or indirect needs within the community. The City has not adopted a formal written policy on its criteria for funding these programs and services; however, the following outlines the practices and purposes in the process of evaluating and approving these expenditures.

Economic:

The City receives approximately two-thirds of its total revenues from tourism and events; revenue that is critical to the welfare of the community. The City engages in two forms of economic activity: marketing and sponsorship. These programs are tied to and funded principally from our Transient Occupancy Tax (TOT). The

City has an obligation based on the increased TOT rates that voters approved in Measure H in the 2011 election to use a certain percentage of the TOT for marketing purposes.

Promotions include programs such as our sponsorship of activities for the BNP Paribas Open, Desert Town Hall series, and other opportunities presented to Council such as Big Break Indian Wells. The City also supports attractions like The Living Desert that help promote tourism, drawing new and returning visitors City support includes obligations to the Convention and Visitors Bureau (CVB), which aids the growth of tourism for the entire valley. Some events, like the tennis tournament, produce direct revenue through the City's Admissions Tax on each ticket sold and the TOT from increased occupancy in the hotels. Additional economic development is also important for the region. That is where the funding for Coachella Valley Economic Partnership (CVEP) is allocated in the approved budget for 2012/13.

Recreational:

Nearly every city provides recreational and cultural programs for its residents.

Programs often vary depending on the prevailing demographic (i.e., a community with young families vs. a community with a large number of active adults and seniors). In Indian Wells, the City has supported a number of programs more related to social activities such

as WildLights, tennis tickets, golf tournaments, Fourth of July, Resident Patio Parties, and other recreational activities. Hundreds of residents often participate in these events, which is a fairly large number given the small size of the community. The value of these programs is measured by how many attend and if a reasonable number of residents desire these programs.

Community Support:

Community support include programs that meet the more 'human' side of municipal affairs, such as supporting schools, medical programs, homelessness, affordable housing, library facilities, senior centers, and other not-for-profit activities. If these needs are not addressed, they may develop into a

problematic community issue. The benefit of these types of programs is not measured on the return on investment in revenues, but as socioeconomic cost to the community and individuals if needs are not addressed.

Each city must decide for itself what programs make the most sense for their particular community. Whether competition from other communities for our tourist dollars, homelessness, or being prepared for a natural disaster, ignoring problems won't make them go away. Each year, Indian Wells City Council must decide what the City should fund and how much it should fund, if any, as part of the budget process, based on available resources, key needs, and top priorities for that year.

Mark Your Calendars for Special Resident Events!



Thursday, November 8: Indian Wells 45th Birthday Resident Patio Party

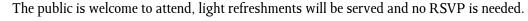
The City of Indian Wells and the Community Activities Committee are delighted to host a Resident Patio Party celebrating the city's 45th birthday. Come join in on the fun on Thursday, November 8 from 5-8 p.m. at the Indian Wells Golf Resort's IW Club.

This special event will include a no-host bar, generous hors d'oeuvres, a birthday cake and dancing. Advance reservations with a valid IW Property Owner ID card are required and limited to two residents per household.

Please reserve online at www.cityofindianwells.org (click on IW Resident Information section, then click on event under "Upcoming Events" section) or call City Hall, (760) 346-2489.

Monday, November 12: *Veterans Day Ceremony*

The City of Indian Wells will hold its annual Veterans Day tribute on Monday, November 12 at 10 a.m. under the tent adjacent to City Hall. The one-hour ceremony will include a special keynote speaker and the unveiling of new names — Indian Wells men and women who served our country — inscribed on the granite walls within the Eisenhower Walk of Honor.







Tuesday, December 4: Residents' Night at WildLights

Save the date for this ever-popular resident event to be held on the festive grounds of The Living Desert Zoo & Botanical Garden. Look for more information coming your way in future city newsletters and e-blasts!

Tuesday, December 11: Holiday Patio Party

Celebrate the holidays in our inimitable Indian Wells style at this Resident Patio Party featuring a no-host bar, scrumptious desserts, a cookie decorating table and other festivities. This special holiday-themed resident event will be held on Tuesday, December 11 from 5-7 p.m. at the IW Club.

Reservations will be accepted starting on November 13 and are limited to two residents per household with a valid Indian Wells Property Owner ID card. To reserve your space, visit the Resident Information section at www. cityofindianwells.org and click on the event or call (760) 346-2489.



Chamber's Council Candidate Forum Changed to October 23

Please note that the date for the Council Candidate Forum* sponsored by the Indian Wells Chamber of Commerce has been changed from October 16 to Tuesday, October 23. The Forum will be held in the Mediterranean Ballroom at the Miramonte Resort & Spa beginning at 6 p.m.

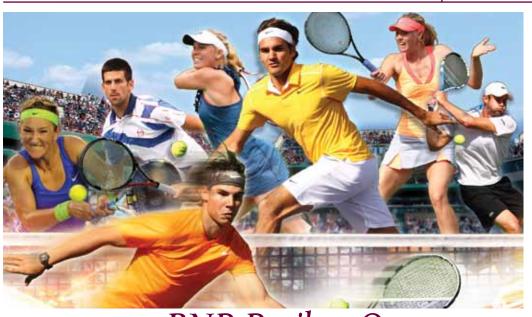
The residents and general public are invited to attend to learn more about the candidates running for Indian Wells City Council.

For more information about the Candidates Forum, contact the Indian Wells Chamber of Commerce at (760) 346-7095. (*Event not sponsored or funded by the City)



For Your Convenience and Safety

The Indian Wells Police Department wants to ensure that important telephone numbers are at your fingertips with the attached adhesive sticker. Simply detach the sticker from this newsletter and affix it in a handy location!



2013 BNP Paribas Open Mini & Group Packages Now on Sale

Find your sweet spot at next year's BNP Paribas Open (March 4-17, 2013) by reserving your Mini package or Group package today. Choose from five different Mini Packages including Kick-Off Weekend, Evening, Mid-Week, Final Weekend or Championship Weekend. Packages include premium seating in the lower bowl box seat sections or luxury club suite with airconditioning, private rest rooms, and no-host food and beverage. Group, classic series, and hotel packages are now available too. Daily tickets go on sale Wednesday, November 7, 2012.

For detailed information and to purchase packages online, visit www.bnpparibasopen.com.



Election Day Polling Location

Indian Wells voters
who do not vote
by mail: the only
in-person polling
location for the
November 6 General
Election is Indian
Wells City Hall. Polls
open at 7 a.m. and
close at 8 p.m.

Indian Wells Golf Resort Fall Closure Schedule

Please note the remaining closure dates at the Indian Wells Golf Resort as Golf Resort staff complete 2012 overseeding. Once reseeding is completed the week of November 5, the Golf Resort will once again offer its 45-minute golf clinics on Tuesdays and Thursdays for \$25 per student.



Celebrity Course Closure Dates

October 15-November 2 November 3-22

Overseeding Cart path only



Players Course Closure Dates

September 24-October 11 Overseeding October 12-November 9

Cart path only

The practice area will close from September 24 through October 11. A temporary range will be set up for those with scheduled tee times.



IW Club Expanded Fall Hours

Expanded Hours Begin October 1

IW Club Restaurant and Bar

Sunday Brunch:	9 a.m. to 1 p.m.
Lunch:	11 a.m. to 3 p.m. (Mon-Sun)
Happy Hour:	3 p.m. to 6 p.m. (Mon-Sun)
Dinner:	5 p.m. to 9 p.m. (Mon-Sun)
IW Bar	Open until 10 p.m.

IW Café

Fairway Grill

......8 a.m. to 3 p.m. (Mon-Sun)

Please remember to bring your valid Indian Wells Property Owner ID card to receive your resident discount on all food and non-alcoholic beverages.

For more information, visit www.indianwellsgolfresort. com or call (760) 834-3800 for dining reservations at the world-class IW Club!

New Indian Wells Golf Resort PGA Pros!

Congratulations are in order for Matt Balesteri and Tom Burley of the Indian Wells Golf Resort team. Both apprentice professionals completed their three-year PGA schooling at the San Diego Golf Academy and are now full-fledged PGA golf professionals.



Matt Balesteri



Tom Burley

Wellness Programs to Cover Diverse Healthcare Issues

The Indian Wells Country Club, in partnership with University of Southern California's Keck School of Medicine, is proud to present the Club's upcoming Wellness Center Health Speaker Series. All programs are held at 5 p.m. at the Indian Wells Country Club clubhouse, and are open to the general public. Tickets are complimentary but reservations are requested. To RSVP, please call the Indian Wells Country Club at (760) 345-2561 ext. 4021.

Indian Wells County Club Wellness Center Health Speaker Series Schedule:



November 15, 2012 Lung Cancer in 2012: Are We Making Any Progress

Featured speakers:
Jeffrey Hagen, M.D.,
Daniel Oh, M.D.,
Christopher Lee, M.D.,
Barbara Gitilitz, M.D.,
Afshin Rashtian, M.D.



December 13, 2012

The Five Misconceptions about Cancer

Featured speaker: Michael Wong, M.D., Ph.D.



January 17, 2013
Breast Cancer:
Treatment in the Genomic Era
Featured speakers:

Stephen F. Sener, M.D. Christy Russell, M.D.



February 21, 2013

Brain and Spine – Update in Treatments and Technology

Featured speakers:
Patrick Hsieh, M.D.
Nerses Sanossian, M.D.



March 21, 2013

Everything You Want to Know about Prostate Cancer Plus More

Featured speakers:
Eric L. Chang, M.D.
Dan Park, PAC



April 18, 2013

Healing a Broken Heart

Featured speaker:
Michael Bowdish, M.D.

Indian Wells Theater Unveils 2012-2013 Concert Series



Christmas at the Pops! with Stan and Kirsten Chandler



Sherry Williams' Swing Time with the All Star Big Band

Enjoy another season of beautiful music at the Indian Wells Theater located on the Palm Desert Campus of California State University, San Bernardino.

The Indian Wells Pops schedule includes: Christmas at the Pops! Sunday, December 2, 2012 featuring Stan and Kirsten Chandler; Tribute to Count Basie, Sunday, January 13, 2013 featuring Yve Evans; Swing Time, Sunday, February 10, 2013 featuring Sherry Williams; and meet Me at the Copa — Latin Nights, Sunday, March 10, 2013 featuring Troy Clark and Cassie Miller.

All performances take place at 2 p.m. The Indian Wells Theater is located at 37-500 Cook Street, between Gerald Ford and Frank Sinatra Drives.

Season tickets are on sale through December 1 for \$160, a 20% savings off the single ticket price at \$50 per ticket. To purchase tickets, call the Indian Wells Theater box office at (760) 341-6909. For more information, visit the Theater's website at www.IWTheater.com.



Tribute to Count Basie with Yve Evans and the All Star Big Band



Meet Me at the Copa – Latin Nights with Troy Clarke and Cassie Miller



Premier Speaker Series Launches New Season this Month

The prestigious World Affairs Council of the Desert is set to cover a broad spectrum of global topics when it debuts its 2012-2013 evening speaker series later this month.

Up first: Ambassador Mark Parris will discuss



the future role of Turkey on Sunday, October 28 at the Renaissance Esmeralda Resort and Spa.

Former ambassador to Turkey, Parris is currently a visiting scholar at the Brookings Institution.

He previously served 30 years as a career foreign service officer stationed in the Soviet Union, Israel, and Portugal and lived in Ankara, Turkey for three years.

World Affairs Council of the Desert is also co-sponsoring a free "Portrait of Turkey" event on Saturday, October 27 from 10 a.m. to 2:30 p.m. at the Indian Wells Theater at the CSUSB Palm Desert Campus. The event will highlight the culture, history and geography of Turkey, and feature speakers and vendor booths.

World Affairs Council of the Desert speaker programs are held on Sunday evenings at the Renaissance Esmeralda Resort and Spa. Open to the public, the events begin with a 5 p.m. reception, followed by a 6 p.m. dinner, speaker presentation, and Q&A session. Cost is \$65 for members and guests, \$80 for non-members. The mission of the World Affairs Council of the Desert is to engage and educate adults and students in the Coachella Valley in international affairs. Annual memberships are available ranging in price from \$90 for an Individual membership to \$500 at the Diplomat level.

For more information and online ticket purchase, visit www.worldaffairsdesert.org. You may also e-mail worldaffairs@verizon.net or call (760) 322-7711.

Following Ambassador Parris, the upcoming dinner series speaker schedule is as follows:



November 18, 2012

"Counter-Terrorism 101:
Above CNN But Below Classified"

Erroll Southers

December 16, 2012
"Is the World Better Off or Worse?
By What Measure?"

Dr. Marian Tupy
Cato Institute



"Will the Proposed Defense Cuts Harm U.S. Security?"

Lt. General Robert G. Card
The Center for Arms Control & Non-Proliferation

February 10, 2013

"Israeli-Arab Peace —
Is It Possible in 2013?"

Dr. Ralph Nurnberger

Georgetown University





March 17, 2013

"The Future of the Global Economy"

Speaker to be announced







May 5, 2013

"Religion in World Politics"

Ambassador Sichan Siv
United States Ambassador
to the United Nations (2001-2006)
San Antonio



Save the Date for Chamber's JFK Healthy Family Foundation Fundraiser: Volunteers Needed!



On the heels of its successful 2012 prostate cancer awareness campaign, the Indian Wells Chamber of Commerce is already planning its second annual health and wellness fundraising event and is in need of volunteers.

This special fundraising event, slated for Saturday, February 23, 2013, will benefit the JFK Healthy Family Foundation. Established in 1984, the nonprofit Foundation helps young children have a healthy, happy and safe start in life. The Foundation operates numerous community programs and activities out of its Healthy Family Clinic, which opened in 2002.

The February 23 event will feature more than 30 vendor booths, festive activities for children and families, lectures on health and wellness, chef-led healthy cooking demos, an evening dinner event with guest speaker, and much more.

Volunteers are asked to attend two planning committee meetings per month at the Indian Wells Chamber of Commerce office and take on one or more assignments as needed.

If you are interested in volunteering for this very special charitable event, please contact Mike Avila at (760) 346-7095.



CORRECTION to Barry Manilow GIFT OF LOVE Concert Tickets

General show tickets for the Barry Manilow "A Gift of Love" concerts at the McCallum Theatre on December 11, 12, 14, 15 and 16 go on sale October 1. Net proceeds from all ticket sales will be distributed to more than 25 local charities. Tickets will be available at the Theatre's web site at www.mccallumtheatre.com, or by calling the McCallum Theatre box office at (760) 340-ARTS. The McCallum Theatre, located at 73000 Fred Waring Drive, Palm Desert CA 92260, accepts payment by cash, personal check, VISA, MasterCard, Discover and American Express.

Indian Wells Belles is a group of resident ladies who enjoy golfing. The Belles play a fun, casual twice-weekly 18-hole game at the Indian Wells Golf Resort on either the Celebrity or Players Course. If interested in joining, please contact Anne at carereviewresources@gmail.com or (760) 776-9723.





The Nest Receives OpenTable Diners' Award

Congratulations to The Nest Restaurant and Piano Bar in Indian Wells, which has been named a winner of OpenTable Diners' Choice Awards as one of the Top 100 Late Night Dining Restaurants in the United States. The list of winners is derived from more than five million reviews submitted by OpenTable diners for more than 15,000 restaurants in the nation.

"We are very pleased by this acknowledgment from OpenTable diners," said Nest owner Dodi Henry. "We are proud to know that these diners thoroughly enjoyed their overall experience at The Nest and gave us such high marks."

Located on Highway 111, The Nest is one of Indian Wells' best known eateries and bars since 1965. Open daily for dinner 5-11 p.m., the Nest also features live music seven nights a week. For private parties, The Nest Bistro room is especially popular for business meetings and special occasions.

For information and reservations, visit www.gotothenest.com or call (760) 346-2314.



City Committee Members Contribute Valuable Time and Input

The City of Indian Wells is pleased to announce the annual appointment of residents to serve on City commissions and committees.

The 2012-2013 committee rosters include the following Indian Wells residents:



Planning Commisson

Peter Desnoes — Chair Richard Egan — Vice Chair Brenda Reed Francis A. Wong Dennis Pindiak



Architecture & Landscape Committee

David Drake — Chair Alan Broude — Vice Chair David Narz Rosemary Fisher-Anaya A.J. Staples



Community Activities Committee

Maureen Johnson Don Pelegrino Vicki Blythin Loretta Ferraro Ryan Manos



Palm Springs International Airport Commission

Robert Wilmeth



Indian Wells Golf Resort Advisory Committee

Mike Moder Tom Davis Ulrich Sauerbrey Jerry Schubert Heidi Levy



Grants-in-Aid Committee

— On hiatus



Coachella Valley Mosquito and Vector Control District

Dr. Bruce Underwood



Joslyn Center Representative

Janet Underwood

Indian Wells Police Department to Help Deter Identity Theft

According to the Federal Trade Commission, identity theft impacts as many as nine million Americans each year. One way you can avoid becoming a victim of identity theft

is to safely dispose of obsolete documents that include important personal information.

That's why the Indian Wells Police Department is sponsoring a free shredding event on Saturday, December 8 from 8 a.m. to 12 p.m. at Indian Wells City Hall. Residents are encouraged to bring all old documents containing sensitive information. No need to remove paperclips, brads, staples or pre-sort; however, shredding is for papers only (no cardboard,

plastic bags, magazines, newspapers, tapes, CDs, DVDs or hard drives).

The Special Enforcement Team (SET) will also give 30-minute presentations at 9 a.m. and 11 a.m. focused on the current trends in preventing identity theft. No RSVP necessary.



The Girlfriend Factor Presents Second Annual Spa & Salon Month

The Girlfriend Factor, a local nonprofit organization, will present the second annual Greater Palm Springs Spa & Salon Month October 1-31, 2012. Throughout the month, each Spa & Salon Month partner is offering one or more sensational spa treatments, salon services, or spa-themed getaway packages designed for both locals and destination visitors.

Participating Indian Wells spas include Agua Serena Spa at Hyatt Regency Indian Wells Resort & Spa, The WELL Spa at Miramonte Resort & Spa, and Spa Esmeralda at Renaissance Esmeralda Resort & Spa.

Special activities for October include Day Pass Mondays when participating spas offer discounted spa passes, ideal for girlfriends who want to go spa hopping solo or in a group; and an Around the Spas in 30 Days contest via social media.

In addition, beauty and health-related companies, as well as Greater Palm Springs restaurants providing healthy menu offerings, are joining the Spa & Salon Month festivities.

 $For the \ latest \ information, \ visit \ www. Palm Springs Spa And Salon Month. com.$

It's a Wild West Howl-O-Ween at the Living Desert!



From mad scientists to
Doom Buggy fright rides,
Dracula's Lair to a rodeo-style
trick roper — it's all part of
the thrilling Howl-O-Ween
festivities this month at the
one-and-only Living Desert
Zoo and Botanical Garden
located in Indian Wells and
Palm Desert.

Sponsored by The H.N. and Frances C. Berger foundation, the ghoulish festivities are set to take place Friday, October 26 through Sunday, October 28 from 6-9 p.m. The whole family will enjoy 16 trick or treat stations, live music by Dunebilly, costumed characters, giant animated displays, refreshments, and so much more. Bring the kids and grandkids; western wear costumes are encouraged but not required. Tickets are \$8 for Living Desert member adults, \$9.75 for non-member adults, and \$6.50 for children.

For more information, visit www.livingdesert.org or call (760) 346-5694.

Discover. Discuss. Learn!

The Osher Lifelong Learning Institute through University of California, Riverside Extension program is offering a number of fascinating courses this fall in the Coachella Valley.

Courses scheduled to begin October 2 or later include: Unsung Heroines: Women Composers Past to Present, The Holocaust, This Week's News in Review, The Road to the Rosebowl: College Football in American Culture, Ecology and Conservation in the Desert Environment, The Iron Ladies, The Archeology and History of Ancient Lake Cahuilla, Archeology of the Desert Training Center, and Information Technology and Social Media Applications and Networks Forum.

Most courses are held for six weeks and take place at the Annenberg Center in Rancho Mirage. Osher membership is \$35 per year. Enroll in as many courses as you like; each course is only \$20-25.

For more information, call (760) 834-0997 or visit http://www.extension.ucr.edu/osher/.

Paint El Paseo Pink Walk

Supports Breast Cancer Awareness and Screening

Desert Cancer Foundation's Sixth Annual Paint El Paseo Pink Walk, which draws hundreds to raise awareness and donations for free breast cancer screenings, will be held on Saturday, October 13 at The Gardens on El Paseo in Palm Desert. Last year's event raised approximately \$50,000; Desert Cancer Foundation hopes to triple that amount this year with matching donations from presenting sponsor Desert Healthcare District.

Founded in 1994 with the mission of helping Coachella Valley families facing cancer, Desert Cancer Foundation's primary role is to fund cancer diagnosis and treatment for residents who would otherwise be unable to access medical services due to financial limitations.

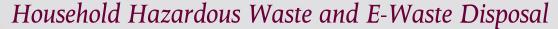
October is Breast Cancer Awareness Month, making the Sixth Annual Paint El Paseo Pink Walk more important than ever. Low-income, uninsured women have limited or no options to obtain necessary screening mammography, plus additional diagnostics including ultrasounds, MRIs and biopsies. "All donations to Paint El Paseo Pink go directly to paying for critical breast cancer screening and diagnostic services for people in the Coachella Valley community," says DCF Executive Director Louise Fasana.

The Paint El Paseo Pink Walk Opening Ceremony begins at 9:30 a.m. followed by the Walk along the scenic El Paseo shopping district. The \$20 per person registration fee includes a special limited edition Paint El Paseo Pink t-shirt. Pink bandanas for dogs are \$10. Consider forming a team with family and friends!

Individual and team registration sign-ups can be made online by visiting www.desertcancerfoundation.org (click on "Events" then "Paint El Paseo Pink Walk"). For further details, call (760) 773-6554.







Burrtec Waste & Recycling will collect household hazardous waste every day of the year at your own home. Simply call Burrtec at 1 (760) 340-2113 to schedule your pickup today.

Consider combining your request with other items you wish to discard like obsolete electronics, or old furniture or paint cans that you have been storing in your garage.

You are invited to take advantage of these special services offered to Indian Wells residents at no charge.





<u>City Council</u> Douglas H. Hanson Mayor

William T. Powers

Mayor Pro Tem

Larry Spicer Council Member

Mary T. Roche
Council Member

Patrick J. Mullany
Council Member

City Staff

Roderick J. Wood Interim City Manager

Stephen P. Deitsch
City Attorney

Kevin McCarthy
Finance Director

Nancy Samuelson Director of Marketing and Community Relations

Chip Leslie Interim Planning Director

Mel Windsor Personnel/Public Safety Director

Ken Bell

Interim Public Works Director and Building Official



44-950 Eldorado Drive Indian Wells, CA 92210

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Mayor's Office Hours

Tuesday, 8:00 a.m. — 9:00 a.m. IW Club

10:00 a.m. — 11:00 a.m. City Hall

Or to schedule an appointment, call City Hall at (760) 346-2489.

Stay tuned for information on upcoming resident events at the IW Club. Also, be sure to visit **www.cityofindianwells.org** for the latest updates, and sign up to receive the latest city news via e-mail by clicking on the "mailbox" icon.



GET CARDED!

Be on the lookout for a special e-mail instructing you how to apply for your free 2013 Indian Wells Property Owner ID card. As a reminder, Indian Wells property owners who have a photo on file at City Hall will be able to renew online at www.cityofindianwells.org.

New property owners, or those renewing cards who wish to take a new photo, must apply for the card in person at City Hall during normal business hours (Monday-Friday 8 a.m. to 5 p.m.)

Valid Indian Wells property owner ID cards are required to gain entry to exclusive resident events and to obtain resident discounts at the IW Club and Indian Wells Golf Resort, Indian Wells Tennis Garden, and four Indian Wells luxury hotels. Details coming soon!

