

INDIAN WELLS COUNTRY CLUB PLANNED SIGN PROGRAM

The following are requirements for the Indian Wells Planned Sign Program.

(a) Monument Sign (Manitou Drive). The existing sign structure dimensions shall not exceed fifty-two inches (52") in height, and seventy-eight inches (78") in width. The location of the "V" shaped double-sided sign shall remain within the landscape median on Manitou Drive. The sign face area shall be sixty-six inches (66") in width by twenty-four inches (24") in height. The updated sign face background shall be "Antique White" stucco. All applied lettering shall be "Deep Onyx" (black) in color and fabricated of one-quarter inch (1/4") flat cut aluminum metal. The lettering shall be one-half inch (1/2") stud mounted from the sign stucco face of the monument.

(1) The word "INDIAN WELLS" shall be in a varying sized lettering of the same proprietary font style "Commercial Script." The letters "I" and "W" shall be in uppercase font measuring nine point six inches (9.6") in height. The remaining letters shall be in lowercase measuring five point five inches (5.5") in height.

(2) The word "COUNTRY CLUB" shall be in a varying sized lettering of the same proprietary font style "Commercial Script." The letter "C" that begins both of these words, shall be in an uppercase measuring five point three inches (5.3") in height. The remaining letters shall be in lowercase two point four inches (2.4") in height.

(3) The feather logo will measure twenty point seven inches (20.7") in height and shall be a red tone color named "Cranberry Zing."

(b) Pylon Signs (Club Drive): The existing pilasters shall remain seventy-seven inches (77") high and forty-four inches (44") wide and faced with a ledge stone. The identification plaque shall be enlarged to thirty-eight inches (38") wide and twenty-one inches (21") in height. The sign face background shall be "Antique White" stucco. All lettering shall be colored "Deep Onyx" (black) in color, and fabricated one-quarter inch (1/4") flat cut aluminum metal. The lettering shall be one-half inch (1/2") stud mounted from the sign stucco face.

(1) The word "INDIAN WELLS" shall be in a varying sized lettering of the same proprietary font style "Commercial Script." The letters "I" and "W" shall be an uppercase font measuring six point six inches (6.6") in height. The remaining letters shall be in lowercase measuring four point zero five inches (4.05") in height.

(2) The word "COUNTRY CLUB" shall be in a varying sized lettering of the same proprietary font style "Commercial Script." The letter "C" that begins both of these words shall be in an uppercase measuring three point six inches (3.6") in height. The remaining letters shall be in lowercase one point seven inches (1.7") in height.

(3) The feather logo shall measure fourteen point two inches (14.2") in height and shall be a red tone color named "Cranberry Zing." (Ord. 630 § 1, 2009)