

INDIAN WELLS PLAZA PLANNED SIGN PROGRAM

The following are requirements for the Indian Wells Plaza Planned Sign Program.

(a) Center Identification Sign. One (1) double-sided center identification sign not to exceed twenty-one feet (21') in length and four feet (4') in height, finished with a fine stucco color to match adjacent building, and displaying three (3) equal-sized tenant sign placards (sixty-six inches (66") by twenty inches (20") each) positioned in a single row across both sides of the sign face, plus sign base on top stating the center name in bronze color. Individual tenant sign placards shall contain complimentary blue-colored backgrounds with satin-white lettering and border.

(b) Free-Standing Building. Up to two (2) projecting signs sixteen inches (16") by eight feet (8') in size plus one (1) four-foot (4') by four-foot (4') wall signs (two (2) signs maximum) with one (1) sign per building side are permitted; or as approved by the Planning Commission.

(c) Individual Tenant Signs for Multi-Tenant Buildings. One (1) projecting sign per tenant sixteen inches (16") by eight feet (8') and one (1) small hanging under-canopy sign shall be permitted for individual tenant signs for multi-tenant buildings. A tenant directory consisting of a wall sign located on the ground floor level shall be provided to serve as a tenant identification sign for second story tenants.

(d) Building Sign for Multi-Tenant Building—Suite 45180 Club Drive. One (1) two (2) line copy building sign, designed a maximum of eleven feet eight inches (11' 8") in length and two feet six inches (2' 6") in height, and centrally located on the façade directly above the wooden trellis at the main entry to office suite 45180 Club Drive. First-line copy may contain reverse channel letters and one (1) logo fabricated two and one-half inches (2 ½") thick and twenty-four inches (24") in height. Second-line copy may contain one-half-inch (½") thick cast acrylic flat cut-out letters five and one-half inches (5 ½") in height. Letter characters are limited to blue and black color with a white and grey logo permitted. The building sign may be up-lighted with a maximum of four (4) gooseneck type lighting fixtures attached to the building façade directly under the sign, and painted to match the primary building color. (Ord. 708 § 1, 2017; Ord. 566 § 1, 2004; Ord. 311 § 1, 1992)