INDIAN WELLS PROFESSIONAL CENTER PLANNED SIGN PROGRAM

The following are requirements for the Indian Wells Profession Center.

- (a) Tenants in Building "A" are limited to one (1) sign per frontage, with no tenant having more than two (2) signs. Only one (1) tenant identification sign will be permitted on the south elevation facing Highway 111. Signs are prohibited on the north and east elevations of Building "A."
- (b) Tenants in Building "B" are limited to one (1) sign per frontage. Signs are prohibited on the north, east and west elevations of Building "B."
- (c) Tenant identification signs shall not exceed eighteen inches (18") in height nor span more than fifteen feet (15') in length and shall not exceed thirty (30) square feet.
- (d) Logos shall not exceed thirty-six inches (36") in height and shall be limited to only registered trademarks or as otherwise approved by the Community Development Director.
- (e) Tenants occupying more than five thousand (5,000) square feet in Building "A" shall be allowed a tenant identification sign not to exceed forty-eight inches (48") in height and twelve and one-half feet (12' 6") in length. Letters shall not exceed thirty-two inches (32") in height and logos shall not exceed forty- eight inches (48") in height.
- (f) All tenant identification signs shall be non-illuminated, metal fabricated dimensional letters and shall not project more than three inches (3") from the face of the building on which it is mounted. All letters and logos shall be painted in anodized bronze with a matte finish.
- (g) Center Identification Sign. One (1) double-sided center identification sign, to be located along the Highway 111 frontage not to exceed four feet (4') by five feet (5') in size is permitted. Such sign shall be limited to the copy of the center name with approved logo. (Ord. $618 \S 1$, 2008; Ord. $612 \S 1$, 2008)