

## **MOUNTAIN VIEW VILLAS PLANNED SIGN PROGRAM**

The following are requirements for the Mountain View Villas Planned Sign Program.

(a) Project Identification Sign. The entry sign to Mountain View Villas will be pin-mounted on the eastern entry wall to the project along State Highway 111. All signage shall be non-illuminated one-quarter inch ( $\frac{1}{4}$ " ) thick aluminum painted in a copper color with the color exceptions for the arrowhead as noted. Typestyle for the sign shall be Times New Roman. All lettering shall be upper case. The words "INDIAN WELLS" with the City's signature arrowhead will be positioned on the first line. "INDIAN WELLS" shall be six inches (6") in height. The arrowhead shall be nine inches (9") in height with paint colors to reflect the shade variations in the City's official symbol. The words "MOUNTAIN VIEW VILLAS" will be positioned on the second line. The first letter of "MOUNTAIN," "VIEW," and "VILLAS" shall be twelve inches (12") high. The remaining lettering shall be ten inches (10") high. A mountain graphic flanking the left side of the sign shall be positioned on the same line as "MOUNTAIN VIEW VILLAS" and be non-illuminated one-quarter inch ( $\frac{1}{4}$ " ) thick aluminum painted in a copper color. (Ord. 565 § 1, 2004)