

SANDS HOTEL PLANNED SIGN PROGRAM

The following are requirements for the Sands Hotel Planned Sign Program.

(a) The word "SANDS" will be fabricated in anodized bronze colored aluminum reverse pan channel letters with "off white" colored returns to match the building, and will be internally illuminated in white LED light (not to exceed three thousand four hundred (3,400) lumens), the script logo lettering will be wall mounted three-fourths ($\frac{3}{4}$ ") of an inch away from the building face to create a "halo" effect;

(b) The word "OF" will be fabricated of one-half ($\frac{1}{2}$ ") inch thick flat cut out bronze letters and will measure two and three-fourths ($2\text{-}\frac{3}{4}$ ") inches in height;

(c) The words "INDIAN WELLS" will be fabricated of one-half ($\frac{1}{2}$ ") inch thick flat cut out bronze letters and will measure three and three-fourths ($3\text{-}\frac{3}{4}$ ") inches in height and will be two feet nine inches ($2\text{'-}9$ ") in length;

(d) The total sign area is not to exceed twenty-five (25) square feet;

(e) Only two (2) wall mounted customized logo script signs are allowed for this development;

(f) Approved signs shall be placed respectively on the east and west building elevations only. (Ord. 627 § 1, 2009)